



Persatuan Penerbit Buku Malaysia
Malaysian Book Publishers Association

Correspondence to Hon. Secretary, No. 399A, Jalan Tuanku Abdul Rahman, 50100 Kuala Lumpur, Malaysia. Tel: 2925823. Telex: MA 28140 ANTARA

22ND ANNUAL GENERAL MEETING

**HOTEL EQUATORIAL
JALAN SULTAN ISMAIL
50250 KUALA LUMPUR**

3RD MARCH 1990, 9.30 A.M.

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	(e) Memorandum on the use of Workbooks in schools	
	(f) MBPA Building - Photographs, site & floor plans	

AGENDA

1. **To pass the motion:**
"To admit members who are otherwise disqualified under Rule 4 (3), (4), and (5) of the Amended Rules and Constitution of the Association for failing to pay the 'Compulsory and non-refundable contribution of \$999.00' and that their privileges as members are hereby reinstated."
Proposed by Mr Kow Ching Chuan.
2. **President's Address**
3. **Minutes of the 21st Annual General Meeting**
4. **Minutes of the Extraordinary General Meeting of 13 May 1989**
5. **Matters Arising**
6. **Executive Committee's Annual Report**
7. **Audited Statement of Accounts for Year Ended 31 December 1989**
8. **Amendments to the Rules and Constitution of the Association.**

Motion 1 : Rule 3.

To add a sub-rule 8 to read as follows :

"Any member against whom disciplinary action has been recommended by the Fair Trade Practice Council for breach of the Fair Trade Practice Agreement shall be subject to disciplinary action of the Association and the penalty shall be decided by the Executive Committee after due consideration of the breach committed and the recommendations by the Fair Trade Practice Council against such member."

Proposed by Mr Thomas Soh

Motion 2 : New Rule 3A to read as follows :

"So long as the Fair Trade Practice Agreement shall continue to be in force between the Association and the Malaysian Booksellers Association all members of the Association shall abide by the aforesaid Agreement."

Proposed by Mr Thomas Soh

Motion 3 : Rule 4 to be amended as follows :

Sub-rules 3 to 6 to be replaced by the following :

3. "Any member who fails to pay his subscription by the date of the Annual General Meeting shall be denied the privileges of membership including

but not limited to, the right to attend and participate in the proceedings of General Meetings, to vote at the aforesaid meetings and to stand for election.”

4. “Any member who allows his arrears to exceed two years’ subscription shall automatically cease to be a member of the Association and the Executive Committee shall so inform him.”
5. “The Executive Committee shall have the power to fix a re-entrance fee for any person who has allowed his membership to lapse through arrears.”
6. “Special subscriptions or levies for particular purposes may be raised from members by resolution of the General Meeting of the Association.”
7. “Any member who wishes to resign from the Association shall give three (3) months’ notice in writing to the Hon Secretary.”
Proposed by Mr Thomas Soh.

Motion 4 : Rule 6 to be amended as follows :

Sub-rules 1 and 2 to be replaced by the following :

1. “An Executive Committee consisting of 11 persons shall be elected at the Annual General Meeting. They are :
A President
A Vice-President
An Honorary Secretary
An Honorary Treasurer and
7 (seven) Ordinary Committee Members

The office-bearers of the Association and every officer performing executive functions shall be Malaysian citizens. The tenure of the Executive Committee shall be 2 (two) years.”

2. “Nominations for elections shall be proposed and seconded and election be held by a simple majority vote of the members at the Annual General Meeting. Executive Committee members shall be eligible for re-election but shall not hold office in an executive committee of a related trade association.”
Proposed by Mr Thomas Soh

9. Election of Office Bearers 1990/91

10. Appointment of External & Internal Auditors

11. Any Other Business

MEMBERSHIP FOR YEAR 1990

Member- ship No	Company Name	Name of Representative
7202	Academia Publications	En Chong Thim Sin
8401	Amiza Associate (M) Sdn Bhd	En Mohd Yusoff Shansudin
8912	AMK Interaksi Sdn Bhd	En Ahmd Zahar
8710	Anglophone Language Centre	En Balasigham s/o Weerasinghe
8502	Antara Book Company	En Abdul Halim
8607	Antara Publications (M) Sdn Bhd	En K Sugumaran
7003	Anthonian Publishing Sdn Bhd	En Mohanan K.
8915	AR Terbit Sdn Bhd	En Abdul Ghafar Nin
8707	Archipelago Publishers Sdn Bhd	En Heng Fook Sar
8211	Arenabuku Sdn Bhd	En K Arul
8605	Associated Educational Distributors (M) Sdn Bhd	En Steven K H Lee
9004	BBT (M) Sdn Bhd	En Vijaya Kumar
8105	Berita Publishing Sdn Bhd	En Ghazali H Ramli
8503	Biro Penyediaan Teks ITM (Biroteks)	Tuan Haji Jamaluddin Haji Ali
8913	Bukmas Sdn Bhd	En Johnny Ong
8806	Child Creative Resource Centre Sdn Bhd	En Ricky Liew
8801	Creative Enterprise Sdn Bhd	En Maznan bin Noordin
8712	Darulfikir	En Othman Karim
8510	Dewan Bahasan dan Pustaka	Tuan Haji Shaari Abdullah
8817	Dewan Pustaka Islam	En Mohd Zuber Hj Zain
9002	Dynamic Books Publishers	En Peter Tom Silva s/o Peter Silva
8104	Eastview Productions Sdn Bhd	En Phang Ten Fook
8816	Eddiplex Sdn Bhd	En Steven Khoo
8703	Edusystem Sdn Bhd	En Abdul Rahim Awang
8405	Esler Publications Sdn Bhd	En Charles Sathenathan
8705	Euromac Learning System (M) Sdn Bhd	En M S Manian
8919	Falcon Press Sdn Bhd	En J A Nicholson
6901	Federal Publications Sdn Bhd	En Stephen Lim Kee Soon
6902	FEP International Sdn Bhd	En Raymond Yeo
8911	Flo Enterprise Sdn Bhd	En Fan Sin Quang
6903	Geetha	En Soma Narayanan
8208	Golden Books Centre Sdn Bhd	Tuan Syed Ibrahim
8807	Hup Lick Sdn Bhd	Cik Lee Chor Pun
8207	IBS Buku Sdn Bhd	En Ma'arof Saad
8505	International Law Book Services	Tuan Syed Ibrahim
6906	Jabatan Penerbitan Universiti Malaya	Cik Azizah Hamzah

8604	'K' Publishing & Distributors Sdn Bhd	En Ahmad Mahir bin Kamaruddin
8507	Karya Bistari Sdn Bhd	En Mohd Fahim Haji Yacob
8301	Kompas Publishing Sdn Bhd	En Khoo Hock See
6904	Longman Malaysia Sdn Bhd	En Wong Swee Peng
8205	Luminary Press Sdn Bhd	En Yiu Hong
6905	Macmillan Publishers (M) Sdn Bhd	En Lim Kuan Seng
7301	Malaya Books Suppliers Co Sdn Bhd	En Lau Kiang Ham
7302	Malaya Educational Suppliers Sdn Bhd	En Chong Siew Yip
8403	Malaysian Book Centre	En A Gunasegaran
8704	Malaysian Current Law Journal Sdn Bhd	En Latiff Ibrahim/ Nasser Hamid
8202	Marican & Son (M)Sdn Bhd	Dr Y Mansoor Marican
8708	Marwilis Publisher & Distributor	En Marwilis bin Haji Yusof
8804	MDC Sdn Bhd	En Tajuddin bin Hussein
8603	Media Indah Sdn Bhd	En Lee Seng Huat
8812	Mika Enterprise	En Michael L S Ooi
8504	Oscar Book International	En Windfred M H Chee
7303	Pan Malayan Publishing Co Sdn Bhd	En Chaw Ming Chiew
8402	Pelanduk Publications (M) Sdn Bhd	En Ng Tieh Chuan
8810	Penerbit Asas Sdn Bhd	En Tay Yok Tee
7004	Penerbit Fajar Bakti Sdn Bhd	En Ahmad Fadzil Yassin
8506	Penerbit Format (M) Sdn Bhd	En Leong Hong Weng
9003	Penerbit Gedung Ilmu	Tuan Haji Mas'ud bin Haji A Rahman
8203	Penerbit Pan Earth Sdn Bhd	En Stephen Cheng
8811	Penerbit Penamas Sdn Bhd	Tuan Syed Omar bin Md
8702	Penerbit Prisma Sdn Bhd	En Wong Peng Khuen
8302	Penerbit Universiti Kebangsaan Malaysia	En Hasrom bin Haron
8701	Penerbitan 'Asa Sdn Bhd	En Ahmad Tajuddin
8917	Penerbitan Fargoes Sdn Bhd	En Yip Lai Har
8802	Penerbitan Gramedia Sdn Bhd	En Albert Tang Wye Yew
8918	Penerbitan HasratPelajar	En Mohamed Haneefa
8601	Penerbitan Hizbi Sdn Bhd	En Fisal Mohd Hashim
8706	Penerbitan Jeya Bakti	En Silvaraju A/L Kunjupillai
8201	Penerbitan Pelangi Sdn Bhd	En Lai Chin Heng
9001	Penerbitan Perintis Sdn Bhd	En Zakaria bin Muhmad
8501	Penerbitan Siri Maju Sdn Bhd	En Tee Wah Kuang
8914	Penerbitan Tunas Ilmu Sdn Bhd	Tan Sri Dato' Haji Murad
8813	Percetakan Pustaka Muda	En Saifuddin bin Haji Mohd Daud
8204	Popular Publications	En Chiew Kee Sang
7005	Preston Corporation Sdn Bhd	En Kuek Tang Ling
8404	Professional Publications	Cik Viven Khoo
7304	Pustaka Aman Press Sdn Bhd	En Aman bin Haji Hassan

7001	Pustaka Antara	Datuk Abdul Aziz bin Ahmad
8508	Pustaka Bimbingan Pelajar Sdn Bhd	En T Thiru
8101	Pustaka Delta Pelajaran Sdn Bhd	En Lim Kim Wah
7602	Pustaka Melayu Baru Sdn Bhd	En Mulyadi Haji Saad
8916	Pustaka Pepada Jaya	Cik Ivy Lee
7601	Pustaka Sistem Pelajaran Sdn Bhd	En Michael Ong
8808	Pustaka Sri Bintang	En Wong Kam Thim
8809	Pustaka Utama Pelajaran Sdn Bhd	En Looi Wang Eng
8206	Pustaka Yakin Pelajar Sdn Bhd	En Alex Liew
8102	Sama Publications & Distributors Sdn Bhd	En Peter Cheng
8210	Sarjana Enterprise	Tuan Haji Ahmat bin Haji Yusop
8606	Sasbadi Sdn Bhd	En Law King Hui
7305	Syarikat Cultural Supplies Sdn Bhd	En Kow Ching Chuan
6907	Syarikat United Book Sdn Bhd	En Lim Tian Hong
8815	S Abdul Majeed & Co	En Akbar Ali
8711	Teks Publishing Sdn Bhd	En Tan Hai
7307	Textbooks Malaysia Sdn Bhd	En Freddie Khoo
7201	The Malaya Press Sdn Bhd	En Lai Wing Chun
8805	Thinker's Library Sdn Bhd	En Kamaruddin bin Haji Ibrahim
7002	Times Educational Sdn Bhd	Pn Foong Chui Lin
8209	Tra Tra Publishing & Trading Sdn Bhd	En Yap Eng Au
8602	Tropical Press Sdn Bhd	En Ee Soon Kee
8814	Uni-Text Distributors Sdn Bhd	En Bob Lim
7701	Utusan Publications & Distributors Sdn Bhd	Tuan Haji Abdullah Alimoon
8509	Vinpress Sdn Bhd	En Thomas Soh

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41
36
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**MINUTES OF THE 21ST ANNUAL GENERAL MEETING
HELD ON 11TH MARCH 1989 AT 9.00 AM
AT HOLIDAY VILLA, SUBANG JAYA, SELANGOR**

ATTENDANCE

Company	Name of Representative
Amiza Associate (M) Sdn Bhd	En Mohd Yusoff Shansuddin
AMK Interaksi Sdn Bhd	En Ahmd Zahar
Anglophone Language Centre	En Balasigham s/o Weerasinghe
Antara Book Company	En Abdul Halim
Antara Publications (M) Sdn Bhd	En K Sugumaran
AR Terbit Sdn Bhd	En Abdul Ghafar Nin
Arenabuku Sdn Bhd	En K Arul
Associated Educational Distributors (M) Sdn Bhd	En Steven K H Lee
Berita Publishing Sdn Bhd	En Ghazi H Ramli
Biro Penyediaan Teks ITM (Biroteks)	Tuan Haji Jamaluddin
Bukmas Sdn Bhd	En Johnny Ong
Creative Enterprise Sdn Bhd	En Maznan bin Noordin
Darulfikir	En Othman Karim
Dewan Bahasan dan Pustaka	Tuan Haji Shaari Abdullah
Dewan Pustaka Islam	En Mohd Zuber Haji Zain
Eastview Productions Sdn Bhd	En Phang Ten Fook
Edusystem Sdn Bhd	En Abdul Rahim Awang
Federal Publications Sdn Bhd	En Stephen Lim
FEP International Sdn Bhd	En Raymond Yeo
Flo Enterprise Sdn Bhd	En Johnny Leong
Golden Books Centre Sdn Bhd	Tuan Syed Ibrahim
Hizbi Sdn Bhd	En Fisal Mohd Hashim
IBS Buku Sdn Bhd	En Ma'arof Saad
International Law Book Services	Tuan Syed Ibrahim
Jabatan Penerbitan Universiti Malaya	Cik Azizah Hamzah
'K' Publishing & Distributors Sdn Bhd	En Ahmad Mahir bin Kamaruddin
Karya Bistari Sdn Bhd	En Mohd Fahim Haji Yacob
Kompas Publishing Sdn Bhd	En Khoo Hock See
Longman Malaysia Sdn Bhd	En Wong Swee Peng
Luminary Press Sdn Bhd	En Yiu Hong
Malaya Books Suppliers Co Sdn Bhd	En Lau Kiang Ham
Malaya Educational Suppliers Sdn Bhd	En Chong Siew Yip

Malaysian Book Centre	En A Gunasegaran
Marican Sdn Bhd	Dr Y Mansoor Marican
Marwilis Publisher & Distributor	En Salim Budin
Mika Enterprise	En Michael L S Ooi
Oscar Book International	En Windfred M H Chee
Pan Malayan Publishing Co Sdn Bhd	En Chaw Ming Chiew
Pelanduk Publications (M) Sdn Bhd	En Ng Tieh Chuan
Penerbit Asas Sdn Bhd	En Tay Yok Tee
Penerbit Fajar Bakti Sdn Bhd	En Ahmad Fadzil Yassin
Penerbit Pan Earth Sdn Bhd	En Stephen Cheng
Penerbit Prisma Sdn Bhd	En Gan Kok Seng
Penerbit Universiti Kebangsaan Malaysia	En Hasrom bin Haron
Penerbitan Gramedia Sdn Bhd	En Albert Tang Wye Yew
Penerbitan Pelangi Sdn Bhd	En Lai Chin Peng
Penerbitan Siri Maju Sdn Bhd	En Tee Wah Kuang
Popular Publications	En Chiew Kee Sang
Pustaka Antara	Datuk Abdul Aziz bin Ahmad
Pustaka Delta Pelajaran Sdn Bhd	En Lim Kim Wah
Pustaka Melayu Baru Sdn Bhd	En Mulyadi Haji Saad
Pustaka Sistem Pelajaran Sdn Bhd	En Lim Bing Hai
Pustaka Utama Pelajaran Sdn Bhd	En Looi Wang Eng
Pustaka Yakin Pelajar Sdn Bhd	En Alex Liew
Sasbadi Sdn Bhd	En Law King Hui
Syarikat Cultural Supplies Sdn Bhd	En Kow Ching Chuan
S Abdul Majeed & Co	En Akbar Ali
Teks Publishing Sdn Bhd	En Tan Hai
The Malaya Press Sdn Bhd	En Lai Wing Chun
Thinker's Library Sdn Bhd	En Kamaruddin bin Haji Ibrahim
Uni-Text Distributors Sdn Bhd	En Bob Lim
Utusan Publications & Distributors Sdn Bhd	Tuan Haji Abdullah Alimoon
Vinpress Sdn Bhd	En Thomas Soh
(By invitation)	En Abduk Manaf Saad

Absent With Apologies

Academia Publications
 Anthonian Publishing Sdn Bhd
 Archipelago Publishers Sdn Bhd
 Child Educator Resource Centre Sdn Bhd
 Eddiplex Sdn Bhd
 Esler Publications Sdn Bhd
 Euromac Learning Systems (M) Sdn Bhd
 Foto Teknik Sdn Bhd

Geetha Sdn Bhd
Grolier International Incorporation
Hup Lick Sdn Bhd
Kedai Buku Koperatif Universiti Malaya
Macmillan Publishers (M) Sdn Bhd
Malaysian Current Law Journal Sdn Bhd
MDC Sdn Bhd
Media Indah Sdn Bhd
Penerbit Format (M) Sdn Bhd
Penerbit Penamas Sdnm Bhd
Penerbit Asa Sdn Bhd
Penerbit Jeya Bakti
Penerbitan Tunas Ilmu Sdn Bhd
Percetakan MudaPustaka Muda
Preston Corporation Sdn Bhd
Professional Publications
Pustaka Aman Press Sdn Bhd
Pustaka Bimbingan Pelajar Sdn Bhd
Pustaka Pepada Jaya
Pustaka Sri Bintang
Sama Publications & Distributors Sdn Bhd
Sarjana Enterprise
Syarikat United Book Sdn Bhd
Textbooks Malaysia Sdn Bhd
Times Educational Sdn Bhd
Tra Tra Publishing & Trading Sdn Bhd
Tropical Press Sdn Bhd

Minutes

1. The meeting started at 9.30 am after coffee was served.

Our President, Datuk Abdul Rahmad, appointed our Vice-President, Tuan Haji Shaari Abdullah, as Chairman of the Meeting before he delivered his Presidential speech.

2. In his Presidential address, Datuk Abdul Aziz Ahmad remarked that 1989 was indeed an auspicious year as it was the Association's 21st Anniversary. He gave a brief history of the formative years and also touched on the diligent office bearers in those days.

The President noted that the Government had in many respects recognised the Association having appointed him to the Copyright Tribunal and also invited him for dialogues with the Ministry of Trade and Industry.

He was, however, dissatisfied in that the Ministry of Trade and Industry had been treating Publishing as part of the Printing Industry. In this respect, the Association has made representation to the Government to put this matter in the right perspective.

He also noted that for the first time the Association was going to acquire its own building. The Exco had worked very hard with various fund raising projects i.e. the 2nd KL Bookfair and the 2nd Publishers' Night to make the acquisition a reality.

He thanked Mr Lim Kim Wah, who was Chairman of the Publishers' Night and 2nd KL Bookfair organising committees for making both the events successful undertakings.

- 3 The Minutes of the 20th Annual General Meeting held on the 19th of March 1988 at 9.30 am at the Ming Court, KL

As there were no amendments, Tuan Syed Ibrahim proposed that the minutes be passed and En Sugumaran seconded.

- 4 The Minutes of the Extraordinary General Meeting held on the 3rd December 1988 at Hotel Equatorial, KL at 10.00 am.

It was proposed by Mr Lau King Hui and seconded by Mr Thomas Soh that the minutes be accepted.

- 5 **Matters Arising - AGM Minutes 1988**

Tuan Syed Ibrahim suggested that an official from our Association be appointed to accompany publishers books sent to overseas bookfairs.

The Acting Hon Secretary informed the house that Mr Thomas Soh was the official in attendance at the last Singapore Bookfair.

The House agreed that in future an official from our Association will be sent to look after the books at overseas bookfairs.

On the subject of 'Past Years Questions', the Acting Hon Secretary informed the house that the Minister of Education in one of his dialogues with the Association had taken note that with the completion of the contract, the Questions will be made available to all Publishers and not to a single Publisher. It was unclear when the Contract will end.

6 Executive Committee's Annual Report

The Acting Hon Secretary read out the report. The following points were raised.

- 6a On the Fair Trade Practice Agreement, Tuan Syed Ibrahim felt that not enough notice was given prior to the AGM for the house to discuss the matter. He suggested that the Association convene an EGM to look into the matter.
- 6b He also voiced his opinion on the issue of the Memorandum and that since the Fair Trade Practice was an internal matter there was no necessity to send it to the Government.
- 6c On this issue, En Ghazi H Ramli explained to the House the rationale of drawing up the Memorandum.
- 6d En Fahim also voiced his opinion on the memorandum and took exception to the press statement made by En Ghazi. He further stated that the House had full confidence in the President and that in future no person other than the President should make press statements.

7 Audited Statement of Accounts for year ended 31st December 1988.

The following queries were made.

- 7i Travelling Expenses - \$2,993.07 - The Treasurer explained that it included a return airfare for the Hon Secretary to attend the Children Bookfair at Bologna, Italy.
- 7ii High meeting expenses - most meetings were held in hotels and during the year there were many sub-committee meetings and with the amount of money made by the 2nd KL Bookfair and Publishers' Night it was felt that the expenses were justified.
- 7iii It was noted that the Association incurred a net loss of \$773.84 for the year.

It was proposed by En Othman Karim and seconded by En Mohd Fahim Yaacob that the Accounts be accepted.

8 Election of Office Bearers

En Abdul Manaf and En Rashid were appointed as vote counters and scrutineers.

	President	Proposer	Secunder
1	Datuk Abdul Aziz Ahmad	En Mohd Fahim Yacob	En Osman Karim
2	En Ghazi H Ramli	En Johnny Ong	Tuan Syed Ibrahim
	Datuk Abdul Aziz Ahmad	: 37 votes	
	En Ghazi H Ramli	: 25 votes	

Datuk Abdul Aziz Ahmad was elected President.

	Vice President	Proposer	Secunder
1	Tuan Shaari Abdullah	En Jamaluddin	
2	En Wong Swee Peng	En K Arul	En Thomas Soh
	Tuan Haji Shaari Abdullah	: 23 votes	
	En Wong Swee Peng	: 35 votes	

En Wong Swee Peng was elected the Vice-President.

	Hon Secretary	Proposer	Secunder
1	En Thomas Soh	En K Arul	En Wong Swee Peng
	Unanimous		

	Hon Treasurer	Proposer	Secunder
1	En Kow Ching Chuan	Tuan Syed Ibrahim	En Thomas Soh
	Unanimous		

	Executive Committee	Proposer	Secunder
1	En Mohd Yusof Shamsuddin	Tuan Syed Ibra	En Mohd Fahim Yacob
2	En Stephen Cheng	Tuan Syed Ibrahim	En K Arul
3	Tuan Shaari Abdullah	Tuan Syed Ibrahim	En Michael Ooi
4	En Ahmad Mahir	En K Arul	En Thomas Soh
5	En Phang Ten Fook	En Kow Ching Chuan	En Ahmad Fadzil Haji Yassin

- | | | | |
|---|---------------------|---------------------|----------------------------|
| 6 | Tuan Abdullah A | En Mohd Fahim Yacob | En Wong |
| 7 | En Hasrom bin Haron | Eb Jamaluddin | En Mohd Zuber
Haji Zain |

Internal Auditors

- 1 En Law King Hui
- 2 En Windfred Chee

Auditors

Yeap Cheng & Co

Proposed by En Kow Ching Chuan and Seconded by En Johnny Ong.

- 9 As there was no further business En Fahim proposed that the meeting be adjourned with a vote of thanks to the Chair. En Yusof Shamsuddin seconded the motion.

The meeting was adjourned at 12.30 pm.

Datuk Abdul Aziz Ahmad
President

En Wong Swee Peng
Hon Secretary

**MINUTES OF EXTRAORDINARY GENERAL MEETING HELD ON
SATURDAY, 13TH MAY 1989 AT 10.00 A.M. AT BILIK SERUNAI 1,
HILTON HOTEL, PETALING JAYA, SELANGOR DARUL EHSAN.**

ATTENDANCE

COMPANY	Representative
Academia Publications	Mr Chong Thim Sin
Amiza Associate (M) Sdn Bhd	* Mr Tham Gim Lock
AMK Interaksi Sdn Bhd	En Ahmad Zahar
Antara Book Company	* En Abdul Hakim
Arenabuku Sdn Bhd	Mr K. Arul
Associated Educational Distributors (M) Sdn Bhd	Mr Steven K.H. Lee
Berita Publishing Sdn Bhd	En Ghazi H. Ramli
Bukmas Sdn Bhd	Mr Johnny Ong
Darulfikir	En Othman Karim
Eastview Productions Sdn Bhd	Mr Phang Ten Fook
Edusystem Sdn Bhd	En Abdul Rahim b. Awang
Federal Publications Sdn Bhd	Mr Stephen Lim
FEP International Sdn Bhd	Mr Lim Mok Hai
Golden Books Centre Sdn Bhd	Tuan Syed Ibrahim
IBS Buku Sdn Bhd	En Ma'arof Saad
International Law Book Services	Tuan Syed Ibrahim
Jabatan Penerbitan Universiti Malaya	* En Abdul Manaf Saad
'K' Publishing & Distributors Sdn Bhd	En Ahmad Mahir bin Kamaruddin
Karya Bistri Sdn Bhd	En Mohd Fahim Yacob
Longman Malaysia Sdn Bhd	Mr Wong Swee Peng
Luminary Press	* Ms Tan Siok Lan
Malaya Books Suppliers Co Sdn Bhd	* Mr Chong Siew Yip
Malaya Educational Suppliers Sdn Bhd	Mr Chong Siew Yip
Malaysian Book Centre	Mr A. Gunasegaran
Marwilis Publisher & Distributors Sdn	* En Salam bin Budin
Mika Enterprise	Mr Michael L.S Ooi
Oscar Book International	Mr Windfred M.H Chee
Pan Malayan Publishing Co Sdn Bhd	* Mr Chong Siew Yip
Pelanduk Publications (M) Sdn Bhd	Mr Ng Tieh Chuan
Penerbit Asas Sdn Bhd	* Ms Lily Tan
Penerbit Pan Earth Sdn Bhd	Mr Stephen Cheng

Penerbit Universiti Kebangsaan Malaysia	En Hasrom bin Haron
Penerbitan Jeya Bakti	* Mr Philip Ganapathy
Penerbitan Siri Maju Sdn Bhd	* Mr Tee Wah Soon
Popular Publications	* Ms Tan Siok Lan
Pustaka Antara	Datuk Abdul Aziz Ahmad
Pustaka Delta Pelajaran Sdn Bhd	Mr Lim Kim Wah
Sama Publications & Distributors Sdn Bhd	* Mr Ong Chong Kai
Sasbadi Sdn Bhd	Mr Law King Hui
Syarikat Cultural Supplies Sdn Bhd	Mr Kow Ching Chuan
Teks Publishing Sdn Bhd	Mr Tan Hai
Textbooks Malaysia Sdn Bhd	Mr Freddie Khoo
The Malaya Press Sdn Bhd	* Ms Tan Siok Lan
Thinker's Library Sdn Bhd	* En Ayob bin Jaafar
Utusan Publications & Distributors Sdn Bhd	* Mr Peter Paul
Vinpress Sdn Bhd	Mr Thomas Soh

Low Peck Lim (Legal Advisor) by invitation

Note : * Proxy

ABSENT WITH APOLOGIES

Anglophone Language Centre
 Antara Publications (M) Sdn Bhd
 Archipelago Publishers Sdn Bhd
 AR Terbit Sdn Bhd
 Biro Penyediaan Teks ITM (Biroteks)
 Child Educator Resource Centre Sdn Bhd
 Creative Enterprise Sdn Bhd
 Dewan Bahasa dan Pustaka
 Dewan Pustaka Islam
 Eddiplex Sdn Bhd
 Esler Publications Sdn Bhd
 Euromac Learning Systems (M) Sdn Bhd
 Flo Enterprise Sdn Bhd
 Foto Teknik Sdn Bhd
 Geetha Sdn Bhd
 Grolier International Incorporation
 Hizbi Sdn Bhd
 Hup Lick Sdn Bhd
 Kedaibuku Koperatif Universiti Malaya Bhd
 Kompas Publishing Sdn Bhd

Macmillan Publishers (M) Sdn Bhd
Malaysian Current Law Journal Sdn Bhd
Marican Sdn Bhd
MDC Sdn Bhd
Media Indah Sdn Bhd
Penerbit Fajar Bakti Sdn Bhd
Penerbit Format (M) Sdn Bhd
Penerbit Penamas Sdn Bhd
Penerbit Prisma Sdn Bhd
Penerbitan 'Asa Sdn Bhd
Penerbitan Gramedia Sdn Bhd
Penerbitan Tunas Ilmu Sdn Bhd
Percetakan Pustaka Muda
Preston Corporation Sdn Bhd
Professional Publications
Pustaka Aman Press Sdn Bhd
Pustaka Bimbingan Pelajar Sdn Bhd
Pustaka Melayu Baru Sdn Bhd
Pustaka Pepada Jaya
Pustaka Sistem Pelajaran Sdn Bhd
Pustaka Sri Bintang
Pustaka Utama Pelajaran Sdn Bhd
Pustaka Yakin Pelajaran Sdn Bhd
Sarjana Enterprise
Syarikat United Book Sdn Bhd
S. Abdul Majeed & Company
Times Educational Sdn Bhd
Tra Tra Publishing & Trading Sdn Bhd
Tropical Press Sdn Bhd
Uni-Text Distributors Sdn Bhd

Minutes

- 1.0 The meeting began at 10.20 a.m. Mr Wong Swee Peng was invited to take the Chair.

He then called on the President, Datuk Abdul Aziz to give his opening address.
- 2.0 The President thanked the members present for attending the EGM. He then explained the reasons for calling the EM.
- 2.1 En Manaf asked who had called for the EGM and whether it was legally called.

The President replied that the Exco had called for the EGM and that it was legally called as provided for in the Rules and Constitution. (Rule 5 Clause 7)

- 2.2 En Manaf then asked with reference to item 3 on the Agenda, that if the present Exco is legal why was it included in the Agenda. Mr Wong Swee Peng replied that it was included to put to rest any doubts regarding the legality of the Exco as there had been numerous rumours circulating among members that the election of the Exco at the AGM was illegal.
- 2.3 Mr Johnny Ong then proposed the Motion: "That the house endorses the convening of the EGM".

En Manaf seconded the Motion.

By a show of hands the motion was carried unanimously.

- 2.4 Mr Johnny Ong proposed the motion to move item 3 in the Agenda to item 1 as it was most important to resolve it first.

Mr Jeremy Thor objected to the motion.

En Ghazi Ramli seconded the motion.

A vote was called by the chair. By a show of hands, the motion was carried by a majority. For - 19; Against - 10.

- 3.0 Agenda Item 1: Election of office bearers 1989/90.
- 3.1 Tuan Syed Ibrahim and En Ghazi Ramli asked why it was necessary to include this motion in the Agenda.

Mr Wong Swee Peng replied that after the AGM, there had been allegations that the AGM and Election of office bearers had not been properly conducted because a few members who attended and voted at the AGM had contravened Rule 4, Clause 3 of the Rules and Constitution.

- 3.2 En Ghazi asked how many members had not paid their subscription before AGM. Mr Kow Ching Chuan, the Hon Treasurer, replied about 10 members.
- 3.3 Mr Johnny Ong wanted it minuted that "The intention of his suggestions and advice regarding errant members was not to upset the AGM. It was brought up in good faith so that the oversight will not be repeated."

- 3.4 Tuan Syed Ibrahim suggested to amend the Rules and Constitution to fix the last day for the payment of dues. He suggested payment by the day of the AGM.

The Chairman agreed and that it will be looked into by the Special Task Committee.

- 3.5 Mr Jeremy Thor moved that Motion 1 of the Agenda to include the word AGM. He proposed to amend Motion 1 to read: "that this meeting is of the opinion that the AGM was properly conducted and the election of Office Bearers 1989/90 be endorsed."

En Fahim seconded the motion.

By a show of hands, the motion was carried unanimously.

- 3.6 Mr Ng Tieh Chuan asked whether the Association would be in trouble if a member were to officially complain after the EGM.

Mr Low Peck Lim, our legal advisor, replied that it would depend on the Registrar of Societies.

- 4.0 Agenda Item 2: Resignation of Trustees.

- 4.1 Mr Jeremy Thor appealed to Mr Lim Kim Wah to withdraw his resignation. En Fahim also expressed his support.

After much persuasion Mr Lim agreed to withdraw his resignation.

- 5.0 Agenda Item 3: Election of Trustees.

- 5.1 For the replacement of Mr Kow Ching Chuan, nominations were invited from the house.

1. Tuan Syed Ibrahim - proposed by En Manaf Saad
seconded by Mr Johnny Ong
2. En Ahmad Mahir - proposed by Mr Ng Teh Chuan
seconded by En Fahim Yaacob

Mr Freddie Khoo proposed nominations to be closed. Mr Raymond Yeo seconded the motion.

A vote by the show of hands was called by the chair.

Tuan Syed Ibrahim obtained 10 votes.
En Ahmad Mahir obtained 18 votes.

En Ahmad Mahir was appointed to the Board of Trustees.

6.0 Agenda Item 4: Motion moved by Mr K. Arul.

The motion was seconded by En Manaf Saad.

6.1 Mr Arul explained the rationale behind the motion.

He proposed to amend the motion to read "A compulsory and non-refundable contribution of \$999 by each member of MBPA must be made before 31st December 1989. All new members joining MBPA will have one full year from date of approval of membership to pay the \$999 for the Building Fund."

En Manaf seconded the amendment.

The motion was carried unanimously by a show of hands.

7.0 Agenda Item 5: Any Other Business.

7.1 Mr Johnny Ong raised the following points and requested clarification from the Exco or the legal consultant present.

- (i) Rule 6, Clause 4A "Motions put forward at Executive Committee Meetings shall be passed by a simple majority of the Committee Members present."

Mr Ong cited an instance when an Exco member challenged the validity and legality of a meeting convened by the Exco.

- (ii) Does the current Executive Committee have the power to over-rule the decision or motions passed by the previous Executive Committee.

Mr Low Peck Lim, the legal consultant, replied that

- i. Any decision or motion if passed by the majority at an Exco Meeting is binding and cannot be challenged by any Exco member even if he was not a party to that meeting.
- ii. It is binding on a new Exco to carry out decisions approved by the previous Exco. If it is to be over-ruled it needs the approval of the house.

- 7.2 Mr Lim Kim Wah expressed his disappointment over the conduct of some member at the last AGM and some decisions of the new Exco.

He was not satisfied with the replies received from the Exco to his letters and asked why the allowance to Mr Johnny Ong for his work done at the 2nd KL Book Fair had not been paid yet. He appealed to the Exco to settle payment as soon as possible as it was agreed upon by the previous Exco.

The Chairman explained that the allowance to Mr Ong was to be paid in lieu of his termination notice. He confirmed that Mr Ong's employer had paid Mr Ong's salary in full up to his last day.

Mr Kow Ching Chuan requested for a meeting between Mr Ong and some Exco members to resolve the matter.

- 7.3 The Chairman thanked Mr Lim Kim Wah for his contributions to the MBPA. The MBPA was very appreciative of his work especially in the Fair Trade Practices, 2nd KL Book Fair and the Publishers Night Dinner & Dance.

Mr Lim stressed that professionalisam should prevail in all Association matters and decisions and hoped that all work and projects undertaken by the Association would be successful.

- 7.4 Mr Johnny Ong hoped that the Exco would give its full support to all its councils.

- 7.5 En Manaf called on the new Exco to adhere to the Rules and Constituion especially Rule 7.

- 7.6 Mr Kow Ching Chuan proposed to endorse continuing the Fair Trade Practice Agreement and Memorandum on Publishing, as there were no objections raised at the last AGM.

En Fahim Yacob took exception to the manner by which the previous Council concerned carried out its work.

Mr Kow then explained the procedures by which the Council should carry out its functions. Any official statements and decisions should be approved by the Exco. Mr Kow assured that the draft Agreement and Memorandum would be discussed at Exco level and then presented to the house for approval.

En Manaf Saad proposed to adjourn the meeting and Mr Arul seconded.

A vote of thanks was given to the chair.

The meeting adjourned at 1.30 p.m.

Chairman
Wong Swee Peng

Hon Secretary
Thomas Soh

THE EXECUTIVE COMMITTEE REPORT 1989/90

A. THE EXECUTIVE COMMITTEE

- President : Datuk Abdul Aziz Ahmad
Pustaka Antara
- Vice President : Mr Wong Swee Peng
Longman Malaysia Sdn Bhd
- Hon Secretary : Mr Thomas Soh
Vinpress Sdn Bhd
- Hon Treasurer : Mr Kow Ching Chuan
Syarikat Cultural Supplies Sdn Bhd
- Exco Members : En Mohd Yusoff Shamsuddin
Amiza Associate (M) Sdn Bhd
- Tuan Haji Shaari Abdullah
Dewan Bahasa dan Pustaka
- Mr Phang Ten Fook
Eastview Productions Sdn Bhd
- Tuan Haji Abdullah Haji Alimoon
Utusan Publications & Distributors Sdn Bhd
- En Hasrom Haron
Penerbit Universiti Kebangsaan Malaysia
- Mr Stephen Cheng
Penerbit Pan Earth Sdn Bhd
(resigned 5 July 1989)
- En Ahmad Mahir Kamaruddin
'K' Publishing & Distributors Sdn Bhd
(resigned 29 December 1989)

Mr Stephen Cheng and En Ahmad Mahir resigned from the Exco. Their resignations were accepted at the Exco Meetings on 5 July and 29 December 1989 respectively. The Exco could not fill the vacancies as there were no candidates available under Rule 6 Clause 7.

Executive Committee Meetings

There were eleven Executive Committee Meetings called during the year. The attendance at Exco meetings were at times poor resulting in one meeting being postponed and two meetings being cancelled.

Attendance	1	2	3	4	5	6	7	8	9	10	11	Total
Datuk Abdul Aziz	1	1	1	1	0	1	1	1	1	1	1	10/11
Mr Wong Swee Peng	1	1	0	1	1	1	1	1	0	0	1	8/11
Mr Thomas Soh	1	1	1	1	1	1	1	1	1	1	1	11/11
Mr Kow Ching Chuan	1	1	1	1	1	1	1	1	1	1	1	11/11
En Yusoff Shamsuddin	1	1	1	0	0	1	0	1	0	0	1	6/11
Hj Shaari Abdullah	1	1	1	1	0	1	0	1	0	1	0	7/11
Mr Phang Ten Fook	1	1	1	1	1	1	0	1	1	1	1	10/11
Hj Abdullah Alimoon	1	0	1	1	0	1	1	0	0	1	0	6/11
En Hasrom Haron	1	0	0	1	1	1	0	0	0	0	1	5/11
Mr Stephen Cheng	1	1	1	0	R	R	R	R	R	R	R	3/4
En Ahmad Mahir	1	0	1	0	1	1	0	1	0	R	R	5/9

(1 : present ; 0 : absent ; R : resigned)

The following Council Chairmen were appointed at the 2nd Exco Meeting held on 21 April 1989.

1. Trade & Export Council : Mr Thomas Soh
2. Social & Activities Council : En Ahmad Mahir (in absentia)
3. Exhibitions Council : En Ahmad Mahir (in absentia)
4. Book Council : Mr Kow Ching Chuan
5. Fair Trade Practices Council : Mr Wong Swee Peng
6. Copyright Council : Tuan Haji Shaari Abdullah
7. Special Tasks Council : En Yusoff Shamsuddin
8. Seminar & Training Council : Mr Phang Ten Fook
9. MBPA Building Council : Mr Stephen Cheng

En Ahmad Mahir declined the appointment of Social & Activities Council Chairman. Mr Phang Ten Fook agreed to accept the position.

Mr Stephen Cheng and Mr Wong Swee Peng resigned from their Council Chairmanship and their resignations accepted at the Exco Meeting on 30 June 1989. Their positions were filled by Mr Kow Ching Chuan and Datuk Abdul Aziz respectively.

The Exco approved the formation of the Scholarly Publications Council at the 4th Exco Meeting on 5 July 1989. En Hasrom Haron was appointed to head the council.

The final composition of the Council Chairmen is as follows :

1. Trade and Export Council : Mr Thomas Soh
2. Social and Activities Council : Mr Phang Ten Fook
3. Exhibitions Council : En Ahmad Mahir
4. Book Council : Mr Kow Ching Chuan
5. Fair Trade Practices Council : Datuk Abdul Aziz Ahmad
6. Copyright Council : Tuan Hj Shaari Abdullah
7. Special Tasks Council : En Yusoff Shamsuddin
8. Seminar and Training Council : Mr Phang Ten Fook
9. MBPA Building Council : Mr Kow Ching Chuan
10. Scholarly Publications Council : En Hasrom Haron

B. MAIN ISSUES

1. Extraordinary General Meeting.

After the 21st AGM there were several allegations and verbal complaints that the AGM was not properly convened. The Exco decided that it was in the best interest of MBPA that an EGM be called to resolve the matter.

The EGM held on May 13, 1989 resolved that :

- (a) the 21st AGM was properly conducted and the election of Office Bearers 1989/90 was endorsed.
- (b) the resignation of Mr Kow Ching Chuan as Trustee be accepted.
- (c) En Ahmad Mahir be appointed as Trustee.
- (d) the Motion by Mr K Arul that "A compulsory and non-refundable contribution of \$999 by each member of MBPA must be made before 31st December 1989. All new members joining MBPA will have one full year from date of approval of membership to pay the \$999 for the Building Fund" be approved.

2. Textbook Pricing

The Book Council was entrusted with the task of negotiating with the BBT concerning KBSM textbook prices. Mr Kow Ching Chuan proposed that the MBPA should be realistic with the authorities in matters concerning costing and that both parties should use some common guidelines in computing prices. A Textbook Pricing Committee was immediately set up under his chairmanship. After several meetings with the BBT the common guidelines were finally accepted in September and were used as a basis for computing the 1990 KBSM textbook prices.

3. Book Convention 1989

The Book Convention was not held because the response from members of the Book Associations was very poor. Furthermore the main speaker had informed the organizing committee that he had to extend his overseas engagement and could not come back in time for the convention.

4. Book Trade Directory

Compilation of the joint directory was entrusted to this Special Tasks Council headed by En Yusoff Shamsudin. However, because of some difficulties, the directory could not be brought out as scheduled.

5. Fair Trade Practice Agreement

The agreement had been prepared up to the draft stage by the previous council. Negotiations with the Malaysian Booksellers Association were carried out to finalise the agreement which will be presented at the 22nd AGM for house approval and acceptance.

Mr C S Wong of Wong Chiong Seng & Co was consulted in the preparation of the agreement.

6. The Use of Workbooks in Schools

In response to articles featured in the local press highlighting the pros and cons of the useage of workbooks in schools two informal meetings were held. Some Exco members had advised restraint in the marketing of workbooks but publishers attending the meetings unanimously agreed to continue their present method of marketing as they had commitments to meet.

It was decided that the president should write to the Ministry immediately to clarify the issue. (See Appendix).

The recent Ministry of Education's circular to ban the use of workbooks in schools had taken members by surprise. The Exco did not expect that the reaction from the Ministry was so sudden and drastic.

The meeting at the NPC Hotel on February 10, 1990, called in great haste decided to prepare a comprehensive memorandum of appeal to be addressed to the Minister himself. The drafting of the document was undertaken by Mr Lau King Hui and En Mohd Zuber Haji Zain. (See Appendix)

7. MBPA Building

The building at Subang Jaya is almost complete. The building is up to the external walls and plastering stage. A total of M\$159,110.40 had been paid towards the purchase price of M\$198,888.00. However payments of the compulsory contribution of M\$999.00 by members has been slow in some cases.

The Exco approved the treasurer's proposal to reclassify all contributions from Exco members as voluntary contribution. He argued that it was unfair to subject current and future Exco members to the "\$2,000.00 mandatory contribution" condition.

8. Childrens Book Fair 1988 and 2nd K L Book Fair 1989

An investigative committee headed by En Ahmad Mahir was appointed to look into matters pertaining to the two book fairs.

Its findings were reported to the Exco together with legal opinions. The Exco decided that it would not persue the matter any further and a letter was sent to Mr Johnny Ong reporting the findings of the committee and expressing the views of the Exco. The allowance for work done during the 2nd KL Book Fair was paid to Mr Ong.

9. Malaysian Book Trade Association

A proposal to merge MBPA to the other book trade associations to form the Malaysian Book Trade Association was tabled at one of the Exco meetings. The Exco decided to leave the matter to the house to decide at the AGM.

10. 2nd KL Book Fair and Publishers Night 1989

The two events were very successful and well organised. The Association benifited by an amount of \$69,191.01. The Exco takes this opportunity to record its appreciation to Mr Lim Kim Wah and his committees.

11. New Members

During the year the Exco approved seven applications to the association. The seven new members are :

1. Penerbit Fargoes Sdn Bhd
2. Penerbit Hasratpelajar
3. Falcon Press Sdn Bhd
4. Penerbit Perintis Sdn Bhd
5. Dynamic Books Publishers
6. Penerbit Gedung Ilmu Sdn Bhd
7. BBT (M) Sdn Bhd

We extend a warm welcome to the new members.

11. Resignations

The following had had resigned from the Association during the year:

1. Kedaibuku Kooperatif Universiti Malaya Berhad
2. Foto Techbik Sdn Bhd

Hon Secretary
February 21, 1990

MALAYSIAN BOOK PUBLISHERS ASSOCIATION

(Registered in Malaysia in January 14, 1969)

ACCOUNTS - 31st December, 1989

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MALAYSIAN BOOK PUBLISHERS ASSOCIATION

(Registered in Malaysia in January 14, 1969)

ACCOUNTS - 31st December, 1989

REPORT OF THE AUDITORS TO THE MEMBERS

We have examined the Balance Sheet of the Association as at 31st December, 1989 and the income and expenditure account and statement of receipts and payments for the year then ended and have obtained all the information and explanation we required.

In our opinion, the Balance Sheet as at 31st December, 1989 gives a true and fair view of the state of affairs as at that date and the income and expenditure account and statement of receipts and payments give a true and fair view of the Association for the year ended 31st December, 1989.

YEAP CHENG CHUAN & CO.

No. AF 0116

Public Accountants

Certified Public Accountants

YEAP CHENG CHUAN

No. 566/3/90 (J/PH)

Public Accountant

Certified Public Accountant

Kuala Lumpur

BALANCE SHEET - 31st December, 1989

	1989	1988
	\$	\$
FIXED ASSETS (Note 3)	2,243.86	2,099.80
CURRENT ASSETS		
Subscription receivable (Note 4)	3,600.00	2,100.00
Sundry deposit & prepayment	300.00	1,300.00
Fixed deposit with a licensed bank	10,108.33	10,108.33
Bank balance	8,115.77	1,527.59
	<u>22,124.10</u>	<u>15,035.92</u>
Less:		
CURRENT LIABILITIES		
Subscription in advance (Note 5)	400.00	300.00
Accrued liabilities	1,450.00	1,050.00
Provision for taxation	440.00	-
	<u>2,290.00</u>	<u>1,350.00</u>
Net current assets	19,834.10	13,685.92
	<u>22,077.96</u>	<u>15,785.72</u>
Represented by:-		
Accumulated fund brought forward	15,785.72	16,559.56
Less/Add: Net (expenditure)/income for the year	6,292.24	(773.84)
	<u>\$22,077.96</u>	<u>\$15,785.72</u>

Datuk Abdul Aziz bin Ahmad
President

En Kow Ching Chuan
Hon Treasurer

The above balance sheet is to be read in conjunction with the notes on the accounts on following pages.

**STATEMENT OF INCOME & EXPENDITURE for the year ended
31st December, 1989**

INCOME	1989	1988
	\$	\$
Annual subscriptions	19,800.00	18,600.00
Entrance fee	900.00	1,700.00
Fixed deposit interest receivable	375.00	891.66
Income from Frankfurt Book Fair Catalogue	-	18.80
Sundry income	200.00	150.00
6th BTC income	-	936.67
Income from seminar on Recent Development & - International Corporation	-	242.90
	<hr/>	<hr/>
	21,275.00	22,540.03
 Less:		
EXPENDITURE		
Accounting charges	600.00	600.00
Auditors' remuneration	450.00	450.00
A.G.M. expenses	2,614.78	1,000.00
Book trade directory	-	147.03
Bad debts	-	200.00
Bank charges	33.66	38.70
E.G.M. expenses	897.00	1,207.50
IPA membership fees	1,670.62	1,686.60
Legal fees	750.00	-
Meeting expenses	2,630.10	4,335.68
Office maintenance	-	95.00
Printing & stationery	2,446.46	3,746.23
Postages & courier services	887.00	1,048.68
Secretarial fees	400.00	3,000.00
Subsidy for 5th BTC (1987)	-	1,047.53
Sundry expenses	-	798.00
Subsidy on Copyright & Collecting Agencies	-	118.00
Telephone expenses	-	225.23
Travelling expenses	607.20	2,993.07
 Depreciation:		
Furniture & fittings	386.52	386.52

Office equipment	115.92	45.92
Electrical fittings	25.50	25.50
Telephone installation	28.00	28.00
	<hr/>	<hr/>
	14,542.76	23,223.19
Excess of (expenditure over income)/ income over expenditure	6,732.24	(683.16)
Less:		
Underprovision of tax in respect of previous years	-	90.68
Provision for taxation	440.00	-
	<hr/>	<hr/>
	440.00	90.68
Net (expenditure)/income after taxation	<u>\$6,292.24</u>	<u>(\$773.84)</u>

Datuk Abdul Aziz bin Ahmad
President

En Kow Ching Chuan
Hon Treasurer

The above income and expenditure account is to be read in conjunction with the notes on the accounts.

**STATEMENT OF RECEIPTS AND PAYMENTS for the year ended
31st December, 1989**

RECEIPTS	1989	1988
	\$	\$
Annual subscription	17,100.00	16,300.00
Entrance fee	900.00	1,700.00
Deposit refunded - Pub Nite 1989	1,000.00	-
Fixed deposit interest received	375.00	900.00
Income from Frankfurt Book Fair Catalogue	-	18.80
Sundry income	200.00	150.00
Subscription in arrears	900.00	200.00
Subscription in advance	400.00	300.00
6th BTC income (1988)	-	936.67
Income from Seminar on Recent Development & International Corporation	-	242.90
	<hr/>	<hr/>
	20,875.00	20,748.37

PAYMENTS

Accounting fee	600.00	500.00
Audit fee	450.00	450.00
A.G.M. & E.G.M. expenses	3,511.78	2,207.50
Bank charges	33.66	38.70
Book trade directory	-	1,647.03
Courier services & postages	887.00	1,048.68
Expenses of seminar on Sale of Rights & Copyrights	-	118.00
IPA membership fees	1,670.62	1,686.60
Meeting expenses	2,630.10	4,335.68
Subsidy for 5th BTC (1987)	-	1,047.53
Office maintenance	-	95.00
Office equipment	700.00	-
Printing & stationery	2,446.46	3,746.23
Legal fees	750.00	-
Sundry expenses	-	798.00
Secretary fees	-	3,000.00
Travelling expenses	607.20	2,993.07
Telephone & postage	-	225.23

Tax paid	-	193.90
Prepayment - Publisher's Night '89	-	1,000.00
	<hr/>	<hr/>
	14,286.82	25,131.15
 EXCESS OF PAYMENTS OVER RECEIPTS	 <u>\$6,588.18</u>	 <u>(\$4,382.78)</u>

Datuk Abdul Aziz bin Ahmad
President

En Kow Ching Chuan
Hon Treasurer

The above receipts and payments account is to be read in conjunction with the notes on the accounts on following pages.

NOTES OF THE ACCOUNTS - 31st December, 1989

1. ORGANISATION AND OBJECTIVES

The association is a non-profit organisation with the following main objectives:-

- (a) To promote fair trade practices and maintain high standards of workmanship and services in the business;
- (b) To further the reading and study of books;
- (c) To promote the interest of members in respect of legislations likely to affect publishers and the book trade;
- (d) To encourage improvement of the technical and educational qualification of members and encourage research into technical and other problems affecting book production and distribution; and
- (e) To encourage local publishing and Malaysian authorship.

2. ACCOUNTING POLICIES

- (a) General
All accounting policies are consistent with those applied in the previous year.
- (b) Basis of Preparation
The accounts have been prepared under the historical cost convention.
- (c) Depreciation
Depreciation of fixed assets is calculated to write off the cost on a straight line basis over the expected useful lives of the assets concerned. The principal annual rates used for this purpose which are consistent with those of the previous year are:-

Furniture & fittings	10%
Office equipment	10%
Electrical fittings	10%
Telephone installation	10%

3. FIXED ASSETS

The details of fixed assets are as follows:-

1989	Cost \$	Accumulated Depreciation \$	Net Book Value \$	Depreciation for the year \$
Furniture & fittings	3,865.20	2,744.60	1,120.60	386.52
Office equipment	1,159.20	359.44	799.76	115.92
Electrical fittings	255.00	127.50	127.50	25.50
Telephone installation	280.00	84.00	196.00	28.00
	<u>5,559.40</u>	<u>3,315.54</u>	<u>2,243.86</u>	<u>555.94</u>

1988	Cost \$	Accumulated Depreciation \$	Net Book Value \$	Depreciation for the year \$
Furniture & fittings	3,865.20	2,358.08	1,507.12	386.52
Office equipment	459.20	243.52	215.68	45.92
Electrical fittings	255.00	102.00	153.00	25.50
Telephone installation	280.00	56.00	224.00	28.00
	<u>4,859.40</u>	<u>2,759.60</u>	<u>2,099.80</u>	<u>485.94</u>

4. SUBSCRIPTION RECEIVABLE

Annual Subscription - 1988

Pustaka Aman Press Sdn Bhd	200.00
Sarjana Enterprise	200.00
Penerbit Format (M) Sdn Bhd	200.00
Media Indah Sdn Bhd	200.00
Tra Tra Publishing & Trading Sdn Bhd	200.00
Esler Publication Sdn Bhd	200.00
	<u>1,200.00</u>

Annual Subscription - 1989

Child Education Resources Centre Sdn Bhd	200.00
Esler Publication Sdn Bhd	200.00
Euromac Learning System (M) Sdn Bhd	200.00
MDC Sdn Bhd	200.00
Media Indah Sdn Bhd	200.00
Penerbitan Format (M) Sdn Bhd	200.00
Penerbitan Gramedia Sdn Bhd	200.00
Percetakan Pustaka Muda	200.00
Pustaka Aman Press Sdn Bhd	200.00
Pustaka Bimbingan Pelajaran Sdn Bhd	200.00
Sarjana Enterprise	200.00
Tra Tra Publishing & Trading Sdn Bhd	200.00
	<u>2,400.00</u>

Total Subscription Receivable	<u><u>3,600.00</u></u>
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5. SUBSCRIPTION IN ADVANCE

Preston Corporation Sdn Bhd	100.00
Grolier International Incorporated	200.00
Dewan Pustaka Islam	100.00
	<u>400.00</u>
Subscription in Advance	<u><u>400.00</u></u>

6. Bank Balance - 31st December, 1989

	1989	1988
	\$	\$
Balance at beginning of the year	1,527.59	5,910.37
Add:		
Excess of payments over receipts	6,588.18	(4,382.78)
	<u>8,115.77</u>	<u>1,527.59</u>
Balance at end of the year	<u><u>8,115.77</u></u>	<u><u>1,527.59</u></u>

Building Fund Accounts as at 21th February 1990

Income (Received)	\$
1. Mandatory Contribution (Note A)	54,746.00
2. Voluntary Contribution (Note B)	5,108.00
3. 2nd KL Book Fair 1989	50,147.95
4. Publisher's Night 1989	19,043.06
5. Transferred from main accounts	31,346.33
	160,391.34

Income (Receivable)	
1. Mandatory Contribution (Note C)	48,151.00 X
2. Voluntary Contribution (Note D)	2,000.00 X
3. 2nd KL Book Fair 1989 (Note E)	7,916.00 7166
4. Publishers' Night 1989 (Note F)	4,400.00 3120
4. Publisher's Night '88 (Note G)	150.00 150
5. KL Book Fair Souvenir Programme '88 (Note H)	800.00 800
	63,417.00 11236

TOTAL INCOME **223,808.34**

Less: Payment & Accruals

Billings	159,110.40
Interest	304.07
Water	200.00
Electricity	330.00
Legal fees	3,661.00
Accruals (Billings & Interest)	40,406.65
	167,012.12

TOTAL COST **204,012.12**

BALANCE **19,796.22**

Hon Treasurer
February 21, 1990

Note A - Mandatory Contribution received (\$999.00)

	\$
Academia Publications	999.00
Amiza Associate (M) Sdn Bhd	999.00
Anglophone Language Centre	999.00
Antara Book Company	999.00
Archipelogo Publishers Sdn Bhd	999.00
Arenabuku Sdn Bhd	999.00
Associated Educational Distributors	999.00
Berita Publishing Sdn Bhd	999.00
Bukmas Sdn Bhd	999.00
Dewan Bahasa dan Pustaka	999.00
Dewan Pustaka Islam	999.00
Eastview Productions Sdn Bhd	999.00
Edusystem Sdn Bhd	999.00
Federal Publications Sdn Bhd	999.00
FEP International Sdn Bhd	999.00
Golden Books Centre	999.00
Grolier International Incorporated	999.00
Hup Lick Sdn Bhd	999.00
Jabatan Penerbitan Universiti Malaya	999.00
'K' Publishing & Distributors Sdn Bhd	999.00
Longman Malaysia Sdn Bhd	999.00
Luminary Press	999.00
Macmillan Publishers (M) Sdn Bhd	999.00
Malaya Books Suppliers Co Sdn Bhd	999.00
Malaya Educational Supplier Sdn Bhd	999.00
Malaysian Book Centre	999.00
Malaysian Current Law Journal Sdn Bhd	999.00
Marwillis Publisher & Distributor	999.00
Mika Enterprise	999.00
Oscar Book International	999.00
Pan Malayan Publishing Co Sdn Bhd	999.00
Penerbit Fajar Bakti Sdn Bhd	999.00
Penerbit Pelangi Sdn Bhd	999.00
Penerbit Universiti Kebangsaan Malaysia	999.00
Penerbitan Asa Sdn Bhd	300.00
Penerbitan Fargoes Sdn Bhd	250.00
Penerbitan Gramedia Sdn Bhd	999.00
Penerbitan Hasratpelajar Sdn Bhd	250.00
Penerbitan Jeya Bakti	999.00
Penerbitan Pan Earth Sdn Bhd	999.00
Penerbitan Siri Maju Sdn Bhd	999.00
Penerbitan Tunas Ilmu Sdn Bhd	999.00
Popular Publications	999.00
Professional Publications	999.00
Pustaka Antara	999.00
Pustaka Delta Pelajaran Sdn Bhd	999.00
Pustaka Pepada Jaya	999.00
Pustaka Sistem Pelajaran Sdn Bhd	999.00

285

999.00

Pustaka Yakin Pelajaran Sdn Bhd	999.00
Sama Publications & Distributors Sdn Bhd	999.00
Sasbadi Sdn Bhd	999.00
Syarikat Cultural Supplies Sdn Bhd	999.00
Textbooks Malaysia Sdn Bhd	999.00
The Malaya Press Sdn Bhd	999.00
Tropical Press Sdn Bhd	999.00
Utusan Publications & Distributors Sdn Bhd	999.00
Vinpress Sdn Bhd	999.00

Total received	54,746.00
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Note B - Voluntary Contribution

	\$
'K' Publishing & Distributors Sdn Bhd	1,001.00
Marwilis Publisher & Distributors	101.00
Antara Book Company	1.00
Pustaka Antara	1.00
Penerbit Universiti Kebangsaan Malaysia	1.00
Golden Books Centre	1.00
International Law Book Services	1.00
FEP International Sdn Bhd	1.00
Kow Ching Chuan	2,000.00
Dewan Bahasa dan Pustaka	2,000.00

Total Received	5,108.00
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Note C - Mandatory Contribution receivable

	\$
✓AMK Interaksi Sdn Bhd	999.00
✓Antara Publications (M) Sdn Bhd	999.00
Anthonian Publishing Sdn Bhd	999.00
AR Terbit Sdn Bhd	999.00
BBT (M) Sdn Bhd	999.00
Biro Penyediaan Teks ITM (Biroteks)	999.00
✓Child Educator Resource Centre Sdn Bhd	999.00
✓Creative Enterprise Sdn Bhd	999.00
Darulfikir	999.00
✓Dynamic Books Publisher	999.00
✓Eddiplex Sdn Bhd	999.00

X Esler Publications Sdn Bhd	999.00
X Euromac Learning System (M) Sdn Bhd	999.00
✓ Falcon Press Sdn Bhd	999.00
✓ Flo Enterprise Sdn Bhd	999.00
✓ Geetha Sdn Bhd	999.00
✓ International Book Service	999.00
X Karya Bistari Sdn Bhd	999.00
✓ Kompas Publishing Sdn Bhd	999.00
X Malaysian Current Law Journal Sdn Bhd	999.00
X Marican & Son (M) Sdn Bhd	999.00
X MDC Sdn Bhd	999.00
X Media Indah Sdn Bhd	999.00
✓ Pelanduk Publications (M) Sdn Bhd	999.00
X Penerbit Asas Sdn Bhd	999.00
X Penerbit Format (M) Sdn Bhd	999.00
X Penerbit Gedung Ilmu	999.00
X Penerbit Penamas Sdn Bhd	999.00
✓ Penerbit Prisma Sdn Bhd	999.00
X Penerbitan Asa Sdn Bhd	699.00
✓ Penerbitan Fargoes Sdn Bhd	749.00
✓ Penerbitan Hasratplajar Sdn Bhd	749.00
✓ Penerbitan Hizbi Sdn Bhd	999.00
X Penerbitan Perintis Sdn Bhd	999.00
X Percetakan Pustaka Muda	999.00
✓ Preston Corporation Sdn Bhd	999.00
X Pustaka Aman Press Sdn Bhd	999.00
X Pustaka Bimbingan Pelajar Sdn Bhd	999.00
X Pustaka Melayu Baru Sdn Bhd	999.00
X Pustaka Sri Bintang	999.00
X Pustaka Utama Pelajaran Sdn Bhd	999.00
X Sarjana Enterprise	999.00
✓ Syarikat United Book Sdn Bhd	999.00
X S. Abdul Majeed & Company	999.00
✓ Teks Publishing Sdn Bhd	999.00
X Thinker's Library Sdn Bhd	999.00
✓ Times Educational Sdn Bhd	999.00
X Tra Tra Publishing & Trading Sdn Bhd	999.00
X Uni-Text Distributors Sdn Bhd	999.00
	<hr/>
Total Receivable (Mandatory Contribution)	48,151.00
	<hr/> <hr/>

Note D - Voluntary Contribution

Tuan Syed Ibrahim - International Law Book Services	\$2,000.00
	<hr/> <hr/>

Note E - 2nd KL Book Fair 1989

Rental & Fittings -			
International Law Book Services	100.00	- Paid	
Penerbitan Siri Maju Sdn Bhd	1,100.00		
Crescent New Agencies	800.00		
Norma Marketing	800.00		
Asiaweek Limited	145.00		
Homesoft Computer	80.00		
Perbadanan Perpustakaan Awam	3,591.00		
Souvenir Programme -			
Amiza Associate (M) Sdn Bhd	400.00	Paid	
Penerbitan Siri Maju Sdn Bhd	400.00	} \$650.	
Monotype Malaysia Sdn Bhd	250.00		Paid
U-Bix Paper Coating	250.00		
Total	<u>\$7,916.00</u>	\$	Paid \$7500

Note F - Publisher Night 1989

Berita Publishing Sdn Bhd	1,760.00	\$880 Paid	\$880 Unpaid
Dewan Bahasa dan Pustaka	1,600.00	v	
Longman Malaysia Sdn Bhd	800.00	\$160 Paid	\$640 write off
Pustaka Delta Pelajaran Sdn Bhd	240.00	Paid	
Total	<u>\$4,400.00</u>	Bal \$3170	Rec \$1280

Note G - Publisher Night 1988

Penerbitan Pelangi Sdn Bhd	\$150.00
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Note H - KL Book Fair Souvenir Programme 1988

Monotype (M) Sdn Bhd	400.00
Kedaibuku Kooperatif Universiti Malaya Berhad	400.00
Total	<u>\$800.00</u>

Statement of Accounts - 1989 2nd Kuala Lumpur Book Fair

Income Received		\$
Rental of Stalls & Fixtures		206,938.33
Souvenir Programme Advertisement		8,600.00
Donations		10,423.00
 Income Receivable		
Rental of Stalls		2,700.00
Fixtures & Carpeting		325.00
Souvenir Programme Advertisement		1,300.00
Sales of Books		3,591.00
		233,877.33
 Total Income		233,877.33
 Less: Expenditure		
Media Advertisement		26,189.60
Agreement Stamp Duty		15.00
Purchase of Books		944.40
Canvassing Commission		600.00
Car Stickers		600.00
Choir & Piano		320.00
Cleaners		2,000.00
Management Fee		3,500.00
Electrical Fittings & Furniture		14,642.00
Electricity & Water		11,579.92
Gifts		220.00
Hall Rental		55,000.00
Insurance Premiums		581.00
Licence Fee		2,500.00
Master of Ceremony		150.00
Meeting Expenses		537.81
Opening Tea Reception		1,225.00
P A System		300.00
Printing of Souvenir Programme		7,949.85
Photographs		42.00
Photostating & Postages		109.88
Poster Designing Fee		750.00
Pot Plants		35.00
Receptionist Uniforms		224.00
Security Services		1,896.00

Stall Construction	39,606.00
Telephone Bills & Installation	1,444.04
Temporary Wages	1,055.00
Transport Charges	150.00
Miscellaneous Expenses	1,646.88

175,813.38

Excess of Income over Expenditure

\$58,063.95

Hon Treasurer
February 21, 1990

Statement of Account for Publisher's Night 1989

	\$
Income Received -	
Sale of Tables	57,731.48
Income Receivable -	
Dinner Tickets (See Note F on Page 41)	4,400.00
	<hr/>
Total Income	62,131.48
Less: Expenditures	
1. Dinners	32,589.86
2. Entertainers	2,600.00
3. Prizes	2,024.00
4. Printing Charges	1,163.00
5. Meeting & Misc Expenses	311.56
	<hr/>
Total expenses	38,688.42
	<hr/>
Excess of Income over Expenditure	23,443.06
	<hr/> <hr/>

Hon Treasurer
February 21, 1990

TREASURER'S REPORT

1. Accounting Period

The accounts as show in previous pages were made up for the period from January 1, 1989 to December 31, 1989.

2. Membership

9 new members were admitted during the course of the year. 2 members, however, left the Association on their own accord.

The membership as at the beginning and end of the year was 93 and 100 respectively.

3. Income and Expenditure

Compared to 1988, the Association's 1989 income had dropped slightly in spite of the fact that the membership had increased. However, the operation expenditure was drastically reduced from \$23,223.19 to \$14,542.76. Much savings were made in meeting expenses, printing & stationery and secretarial services.

4. Receivable Accounts

At the close of the accounts, some 12 members still had not paid the annual subscriptions totalling \$3,600.00. Half of them owed the Association for two years.

5. Bank Balance

As at 31st December 1989, the Association had a credit balance of \$8,115.77.

6. 1990 Budget Estimate

Barring unforeseen expenditure; the present membership and accumulated fund should quite comfortably support the operation of the secretariat in 1990.

7. Building Fund

Inclusive of legal and other miscellaneous charges (\$5,124.12), the cost of the building comes to \$204,012.12.

Of this amount, \$163,605.47 has been paid leaving a balance (estimated) of \$40,406.65 to be settled any time from now.

The accounts shows that the uncollected amount of \$63,417.00 (mostly owed by members) should be more than adequate to pay off the developer.

If the receivable account could be fully realized, there should be an excess of \$19,796.22.

8. Pesta Buku Malaysia 1989

MKBK's Pesta Buku Malaysia 1989 which MBPA helped to oragnize made a clean profit of about \$55,000.00. As a result of the president's lobby, MKBK has agreed in principle to donate a token sum of about \$5,600.00 to the Association.

This amount would be put into the Building Fund account.

Hon Treasurer
February 21, 1990

COUNCIL REPORT

BOOK COUNCIL REPORT

MBPA acknowledges the fact that educational publishing which is the backbone business of the majority of members is still beset with numerous problems. Ministry's restrictive policies and over-regulation and the emergence of non-member opportunist publishers are still our main concerns.

Nevertheless, the council managed to solve the nagging problem of textbook pricing with BBT. The Association's "Guideline on Costing and Pricing Method" was finally accepted by the Ministry after several rounds of meeting.

The committee responsible for preparing the guideline consisted of the following volunteers:-

1. En Kow Ching Chuan
(Syarikat Cultural Supplies Sdn Bhd)
2. En Johari bin Abdul Gaani
(Berita Publishing Sdn Bhd)
3. En Goh Tian Cheok
(Longman Malaysia Sdn Bhd)
4. En Mohd Zuber Haji Zain
(Dewan Pustaka Islam)
5. En K Raju
(Penerbitan Jeya Bakti)
6. En Ahmad Mahir bin Kamaruddin
(‘K’ Publishing & Distributors Sdn Bhd)

As chairman of the committee, I would like to record here my personal appreciation for their services and in particular to En Johari for his expert presentation of our case at the crucial meeting with the KSU.

Also, I would like to put on record that Eastview Productions Sdn Bhd and a non-member, Dasar Padu (M) Sdn Bhd had donated some money to the Association for expenses, and a letter of commendation was received from En Ahmad Mahir. The committee appreciates such gestures of support.

Chairman
February 16, 1990

SEMINAR & TRAINING COUNCIL REPORT

Report On The Book Trade Convention 1989

The Book Trade Convention 1989 was originally planned for 3 - 5 November 1989 at Genting Highlands.

However, due to unforeseen circumstances, this date was then postponed to 17 - 19 November 1989 and the venue changed to Malacca Village Resort.

Unfortunately, the convention had to be postponed yet again due to the poor response received from members of MBPA, MBIA and MBA.

A new date has been planned for the convention. It will be held on 19 - 21, May 1990 which coincides with the schools mid-term semester holidays.

Hopefully, the response will be better this time and the Book Trade Convention be successful.

Chairman
February 19, 1990

FAIR TRADE PRACTICE COUNCIL REPORT

The work of the council which was formed in 1988 was taken over by me after Mr Wong Swee Peng had indicated to the Exco that he was unable to continue as the Council Chairman.

The council met on several occasions to discuss the draft agreement prepared by the former Council Chairman Mr Lim Kim Wah. Meetings with the representatives of MBSA were subsequently held to iron out certain clauses in the agreement.

I am pleased to report that the final draft (included in the Appendix) prepared by Messrs C.S. Wong & Co is ready for house acceptance.

This agreement can only be put into effect after approval by a general meeting. The agreement provides for the appointment of 3 members to the Fair Trade Practice Council. Matters concerning the implementation and enforcement of the agreement will henceforth be referred to this council.

Chairman
February 19, 1990

APPENDIX

INTRODUCTION

Malaysia with a population of about 17 million people represents a fair sized market for books in the region. The literacy rate is a respectable 70%. With about 26% of the population in the 5-14 year age group, 21% in the 15-24 year age group, 15% in the 25-34 year age group and 10% in the 35-44 year age group the potential for book readership is great. The government on its part is trying to create a reading society through various activities. It has set in motion various projects to inculcate the reading habit among children. Book buying by the public can be described as poor with the exception of school text and other school related books but purchases by the institutional, public, school and private libraries is said to be good.

THE MARKETING OF BOOKS IN MALAYSIA MARKETS

MARKETS

The market can be generally divided into four categories; the library, professional, academic and trade.

The institutional libraries consists of the seven university libraries, the MARA colleges, the teacher training colleges (Maktab Perguruan) and the National Library. Their funds come from the central government. Purchases of locally published books must be made through suppliers registered with the Treasury. Purchases of imported books from these libraries must be made through the Treasury approved library suppliers. These libraries purchase mainly academic titles with only a small amount of general reading books with the exception of the National Library.

Each state in Malaysia has its own public library. The larger and more active ones have got branch and mobile libraries to cater for the people in the out-lying areas. Purchases from these libraries need not be made through the Treasury approved or registered suppliers. The state libraries purchase mostly general reading books for the public.

There are about 2,000 secondary and about 6,000 primary schools in Malaysia. Most of the secondary schools have got proper libraries. While most of the large and medium sized primary schools have got libraries. Titles purchased are mainly in Bahasa Malaysia as it is the national language and the medium of instruction in schools. There is however a great need to promote english language books to the schools.

The libraries of private colleges and companies purchase titles that are specific to their needs.

The professional market is easily identifiable. The marketing of books to this market is highly specialized. The medical market seems to be the most difficult.

The academic market consists of the tertiary and school market. Although the medium of instruction is Bahasa Malaysia the universities, colleges and schools do purchase books in other languages especially English. Books for course and class adoption in colleges and schools can be lucrative because of the numbers involved.

There are about 400 bookshops in the country but only 112 are members of the Booksellers Association. The majority of the bookshops are one-shop family run companies. There are only about seven chain or multiple bookshops operating in the country. The function of these bookshops are varied. Not all are strictly retailers. Some are also library suppliers, school suppliers, school bookshop operators, publishers and wholesalers. The books that are purchased generally depend on the areas that the bookshop operates in.

CONSTRAINTS

Books in Malaysia are very price sensitive. Currency exchange differences can be a problem if the exporting country has a strong currency. For example Malaysia is paying Singapore 40% more on the Ringgit-Dollar value. This would price the Singapore books out of the market. Exporting publishers should recognise this and price their books for export to lower currency markets according to local market pricing.

Sales promotion of books are usually done through appointed distributors and wholesalers. But are these distributors and wholesalers really promoting? We have also found that the appointment of a few distributors and wholesalers to market your books in most cases will result in a price and discount war among the distributors and wholesalers concerned. A more realistic approach is to set up a sales and marketing team in the country or to appoint a sole stockist distributor who can fully concentrate on your titles. The appointment of the sole distributor will also eliminate the price and discount under-cutting element.

With the appointment of the sole distributor, the publisher should give its fullest support to him. In most cases the distributor in Malaysia does not receive much support in terms of promotional support and discounts. The terms and discounts given are not adequate to successfully run the business. Publishers should realise that the distributor is doing a service for the publisher in the marketing, stocking and distribution of his books. Costs are involved by the distributor which is saved by

the publisher. Promotional copies and material, support in press advertisements and the like should be provided.

One of the major constraints of selling books in Malaysia is language. This is especially evident in the academic and library market. Books in Bahasa Malaysia tend to have a better and larger share of the market especially in the school and public library market because of the status of Bahasa Malaysia as the national language and the medium of instruction in education. The only way to overcome this is to produce books in Bahasa Malaysia or to provide translation rights to local publishers to produce the books in Bahasa Malaysia.

THE MARKETING OF MALAYSIAN BOOKS

Initially the distributor has to indentify the markets that he going to sell into. Taking Singapore as an example, the distributor has to identify the markets that will purchase books in Bahasa Malaysia. English books produced by Malaysian publishers need not necessarily appeal to the whole market. By identifying the market distributors will reduce the time and money spent unnecessarily marketing into unresponsive markets.

There is usually some resistance to foreign books by local buyers. Buyers usually support local products. Therefore more effort has to be taken in the marketing of foreign books. An active distributor has to be identified to provide for greater exposure and more aggresive sales promotion of Malaysian books.

Distributors have also got to disregard the notion that books produced by nontraditional publishing countries are inferior. Malaysia may not have a large export publishing industry but it has and will produce good quality books that can stand on its own against any that the traditional publishing countries can produce.

Trade and tarrif barriers should also be removed to allow a free flow of books among countries. Indonesia for example imposes a high tax on Malay Language books imported into the country. This protects the local publishing industry in the short term but drives it into complacency in the long term. It depresses the free flow of ideas and cultures among common language countries.

Adhereing to basic copyright laws and the rights of authors is also essential. Some countries in this region have got adequate laws now to protect the basic rights of authors and publishers. Stiff penalties should be given to offenders and not just token fines so these 'pirates' can be stopped forever. With all these done only can we see a free flow of books among our countries to satisfy this hunger for books.

The setting up of a committee or the regular meeting of book trade associations or publishers of this region is highly recommended. They should identify and plan for

joint or cooperative publishing or translating of books so that book prices can be lowered. They should also identify and solve problems among member countries and exchange information on copyright infringements so that a free flow of books within this region will be enhanced.

(Paper presented by Thomas Soh at the Singapore Book Fair on September 2 - 10, 1989)

FAIR TRADE PRACTICE AGREEMENT

BETWEEN

MALAYSIAN BOOK PUBLISHERS ASSOCIATION

AND

MALAYSIAN BOOKSELLERS ASSOCIATION

(Proposed Draft)

OBJECTIVES

1. To adopt an orderly system of distribution and supply of books and publications so as to create and maintain a healthy thriving and progressive book trade in Malaysia.
2. To ensure that the publishers and booksellers gain a reasonable return as an incentive to promote a progressive book trade.
3. To promote goodwill and understanding amongst fellow publishers and booksellers and to foster closer business relationship among them and with other related parties in the book trade.
4. To instil a sense of professionalism amongst book publishers and booksellers.
5. To ensure that books and publications are published and sold at reasonable prices throughout the country.

1 Supply and Purchase of Books

- 1.1 Publishers shall sell their respective products, books and publications, to booksellers who are the legitimate members of the Malaysian Booksellers Association and that all booksellers shall purchase the products, books and publications, from publishers who are the legitimate members of the Malaysian Book Publishers Association.
- 1.2 Publishers shall not sell or supply their products, books or publications, directly to schools, libraries and school cooperative bookshops.

- 1.3 All booksellers shall adopt an impartial stand in the promotion and marketing of the products, books or publications, of publishers.
- 1.4 Publishers shall supply all books and publications ordered under the "Skim Pinjaman Buku Teks" through members of the Malaysian Booksellers Association and a delivery commission of 10% (ten percent) on the invoice value shall be given.

2 Discount Structure

- 2.1 The following structure of maximum discounts shall be given to booksellers :

Type of Books	Booksellers		Wholesalers
	Cash Disc	Credit Disc	Credit Disc
Textbooks	25%	20%	25%
Workbooks	35%	30%	35%
Revision/Guide Books	35%	30%	35%
General Books	35%	30%	35%

- 2.2 Booksellers shall sell the products, books or publications, at the fixed published price save and except for sales to school cooperatives or school bookshops where a discount of not more than 10% (ten percent) shall be allowed.
- 2.3 Publishers and booksellers shall be allowed to give or sell the products, books or publications, at a discount of not more than 10% (ten percent) during book fairs sanctioned by the MKBK, MBPA, MBA or MBIA.

3 Terms of Payment

- 3.1 The following credit terms shall be given by the publishers to the booksellers :
- (i) 60 days credit period for ordinary orders ;
 - (ii) annual orders between the months of September to November shall be settled/paid in full on or before 31 December of the current year.

3.2 The period and payment for annual orders shall be in accordance with the school terms as set out by the Ministry of Education Malaysia.

4 Late Payments

4.1 The publishers shall be entitled to charge or levy and the booksellers shall pay to the publishers an interest for late payment at the rate of 1% (one percent) per month of the net outstanding amount from the due date of payment if payment is not received after a grace period of 30 (thirty) days from the due date of payment.

4.2 If a bookseller persistently fails or refuses to settle overdue accounts all publishers shall withhold or stop supplies of all books or publications to the said delinquent bookseller.

5 Rebates

5.1 If and when payment for annual orders is received on or before 31 December of the current year a rebate of 5% (five percent) of the amount paid will be given by the publisher to the bookseller.

5.2 Pursuant to the rebates referred to in Sub-Clause 5.1 above the publishers shall not offer or grant any further discount, rebates or incentives to the bookseller.

6 Return of Unsold Books

6.1 All orders either ordinary or annual shall be deemed as outright or confirmed sales.

6.2 In accordance with Sub-Clause 6.1 the publishers shall not accept any return of unsold books thereof.

6.3 Save and except for textbooks, publishers shall accept returns up to a maximum of 10% (ten percent) of annual orders on a per title basis and that such returns shall be returned to the publisher on or before the last day of February of the following year.

7 School and Library Orders Passed to Booksellers

7.1 With respect to school and library orders passed to booksellers by the

publishers the following conditions shall be strictly observed and performed by the publishers who shall :

- (i) obtain from the bookseller confirmation that the bookseller has verified the orders from the school or library concerned prior to the publisher supplying the books or publications to the bookseller ;
- (ii) be prohibited to give special offers, incentives or discounts to the school or library when soliciting for orders or promoting its books or publications.
- (iii) in exceptional circumstances when the school or library returns or rejects the said order the publisher shall accept returns of the said order. Such returns must be substantiated by a written verification from the school or library concerned.

8 Remainder Stocks

- 8.1 The definition of remainder stocks is “the balance of the stocks of books or publications that will not undergo anymore reprints”.
- 8.2 The publishers shall be at liberty to sell the remainder stocks at a price fixed by them provided that such intention and a list of the remainder stocks and their prices shall be circulated to the Fair Trade Practice Council and all members of the Malaysian Booksellers Association at least 30 (thirty) days prior to such sales.
- 8.3 The publishers shall be at liberty to conduct warehouse sales at such prices fixed by them provided that such intention and a list of stocks and their prices shall be circulated to the Fair Trade Practice Council and all members of the Malaysian Booksellers Association at least 30 (thirty) days prior to such sales.

9 Fair Trade Practice Council

- 9.1 The membership of the Fair Trade Practice Council shall be seven (7), consisting of three (3) members appointed by each Association and the seventh member to be appointed by the aforesaid six members from amongst people outside the two Associations.
- 9.2 The Council shall have a Chairman and Secretary to be selected from among the members provided that at no time shall the Chairman and the Secretary be from the same Association.

- 9.3 The tenure of the Council members shall be 1 (one) year and that the posts of Chairman and Secretary shall be rotated between the Associations annually.
- 9.4 The Council shall be empowered to hear complaints against any member who has violated or alleged to have violated the said Fair Trade Practice Agreement.
- 9.5 The Council shall be empowered to investigate into the complaint and recommend any appropriate disciplinary action to be taken.

10 Implementation

- 10.1 This Fair Trade Practice Agreement shall be implemented with effect from the day of 19 .
- 10.2 The implementation shall take place through advertisements and circulars to the Ministry of Education, publishers, booksellers, schools, libraries and other avenues of supply after approval by an AGM/EGM of both Associations and after amendments to their respective Rules and Constitution and by the Registrar of Societies.
- 10.3 The said Fair Trade Practice Agreement shall be incorporated to form part and parcel of the Rules and Constitution of both Associations to bind its members.

11 Notice of Termination

- 11.1 This agreement may at any time be terminated by either Association by a prior written notice of six (6) months to the other Association and this Agreement shall be terminated and be of no further effect at the expiry of the six months notice.

To be valid such notice shall have been passed by the AGM/EGM of the Association giving such notice.

Dated the day of 19 .

SIGNED BY the Malaysian Book
Publishers Association,

.....
President

.....
Vice-President

.....
Honorary-Secretary

SIGNED BY the Malaysian Booksellers
Association,

.....
President

.....
Vice-President

.....
Honorary-Secretary



LEMBAGA PEPERIKSAAN,
KEMENTERIAN PENDIDIKAN MALAYSIA,
JALAN DUTA,
50605 KUALA LUMPUR

EXAMINATIONS SYNDICATE,
MINISTRY OF EDUCATION MALAYSIA,
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Pejabat Am: 2541144

Kawat: EXAMSYND

Telephone: Director of Examinations
(Direct line): 2543273
Office: 2541144

Cable: EXAMSYND
Telex: MA 31307

57 OCT 1989

Ruj. Tuan:

Your Ref:

Ruj. Kami: LP(S)-C2.10 Jld.IV(61).

Our Ref:

Tarikh: 29 September 1989.

Date:

Presiden,
Persatuan Penerbit Buku Malaysia,
No. 399A, Jalan Tuanku Abdul Rahman,
50100 Kuala Lumpur.
(u.p.: Y. Bhg. Datuk Abdul Aziz bin Ahmad).

Y. Bhg. Datuk,

Adalah dimaklumkan bahawa perjanjian untuk menerbitkan kertas-kertas soalan tahun-tahun lepas di antara Kementerian Pendidikan Malaysia dan Penerbitan Fajar Bakti Sdn. Bhd. masih berkuatkuasa sehingga diberi tahu kelak. Kebenaran untuk menerbitkan semua kertas-kertas soalan tahun-tahun lepas hendaklah terlebih dahulu diperolehi dari Syarikat Penerbitan Fajar Bakti Sdn. Bhd. atau terus daripada Lembaga Peperiksaan, Kementerian Pendidikan Malaysia.

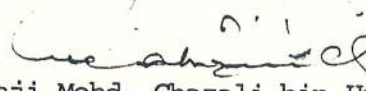
2. Sukacita sekiranya dapat pihak Persatuan tuan memberi tahu semua ahli yang berkenaan.

Sekian dimaklumkan.

* BERKHIDMAT UNTUK NEGARA *

* CINTAILAH BAHASA KITA *

Saya yang menurut perintah,


(Dato' Haji Mohd. Ghazali bin Haji Mohd. Hanafiah)
Pengarah Peperiksaan,
Kementerian Pendidikan Malaysia.

s.k.

Penasihat Undang-undang,
Kementerian Pendidikan Malaysia,
Paras 7 Blok J,
Pusat Bandar Damansara,
50604 Kuala Lumpur.
(u.p.: Puan Alizatul Khair bte O. Khairuddin).
/haf.

Yang Berbahagia Datuk Omar Hashim,
Timbalan Ketua Pengarah Pendidikan,
Kementerian Pendidikan Malaysia,
Paras 1 Blok J,
Pusat Bandar Damansara,
50604 Kuala Lumpur.

21hb Sept, 89.

Yang Berbahagia Datuk,

Penggunaan Buku Kerja di Sekolah-Sekolah

Izinkan kami merujuk kepada kenyataan Datuk yang tersiar di beberapa buah akhbar tempatan pada 9 September yang lalu.

Sepertimana yang Datuk sedia maklum, para penerbit di negara ini bergantung hidup kepada penerbitan yang berkaitan dengan sekolah, termasuklah buku teks, buku kerja, buku rujukan dan buku bacaan. Kami percaya Datuk juga sedia maklum bahawa tanpa hasil daripada perjualan buku-buku tersebut, para penerbit tidak dapat menampung penerbitan-penerbitan yang terhad pasarannya seperti buku-buku pengajian tinggi, buku-buku umum dan ilmiah serta buku-buku khusus lainnya seperti buku-buku sukan, hobi, ensiklopedia dan sebagainya.

Selain daripada buku teks yang digunakan di sekolah, buku kerja dan buku panduan juga diterbitkan bagi membantu pengajaran dan pembelajaran para pelajar terutama mereka yang tidak mampu menghadiri kelas-kelas tuisyen. Para guru juga mendapati buku-buku ini berguna kepada para pelajar sebagai latihan tambahan terutama buku-buku yang menyediakan latihan-latihan pengayaan dan pemulihan. Buku-buku ini, pada keseluruhannya, memberikan sumbangan terhadap meningkatkan lagi mutu pendidikan di negara ini terutama bagi sekolah-sekolah di luar bandar yang tidak berpeluang mendapat pendedahan kepada bahan-bahan pengajaran yang lebih bermutu sepertimana yang terdapat di bandar-bandar.

Oleh yang demikian kami berpendapat bahawa pengedaran buku-buku kerja di sekolah haruslah diteruskan, dan kami juga menyokong supaya sekolah hanya di benarkan menggunakan satu buku kerja saja bagi mana-mana satu mata pelajaran.

Sekianlah, terima kasih.

Salam hormat dari kami,

(Datuk Abd. Aziz Ahmad)

Presiden

Persatuan Penerbit Buku Malaysia

**MEMORANDUM MENGENAI
PENGUNAAN BUKU KERJA
DI SEKOLAH-SEKOLAH**

Disediakan Oleh:

PERSATUAN PENERBIT BUKU MALAYSIA

MEMORANDUM MENGENAI PENGUNAAN BUKU KERJA DI SEKOLAH-SEKOLAH

DASAR RAYUAN

Tujuan Penerbitan Buku Kerja

Buku Kerja merupakan buku sampingan yang dapat berfungsi sebagai bahan latihan tambahan atau latihan lanjutan untuk buku-buku teks. Selain itu, buku kerja dapat juga berfungsi sebagai buku pengayaan yang dapat meningkatkan kemahiran dan pemahaman para pelajar terhadap apa-apa yang dipelajari dalam buku-buku teks mereka. Hal ini bermakna segala konsep dan fakta yang terkandung dalam buku teks akan dapat dipelajari dan difahami dengan mudah oleh para pelajar apabila mereka melakukan kegiatan dan latihan yang terdapat dalam buku kerja.

Oleh sebab buku kerja ditulis dengan berdasarkan isi kandungan dan urutan sukatan pelajaran buku teks serta Huraian Sukatan Pelajaran Pusat Perkembangan Kurikulum, maka kesesuaian buku kerja tidak boleh dipertikaikan. Malah, kebanyakan penulis buku kerja terdiri daripada guru-guru yang berpengalaman dalam pengajaran dan mahir dalam kaedah-kaedah pedagogi yang diamalkan dalam bidang pendidikan. Penglibatan mereka dalam penulisan buku kerja pula adalah kerana mereka amat yakin akan keberkesanan penggunaan buku kerja dalam memantapkan pemahaman para pelajar di sekolah dan meningkatkan prestasi para pelajar itu sendiri.

Buku teks dengan beberapa hambatannya tidak dapat menyediakan kesemua bahan yang diperlukan oleh pelajar dan guru. Umpamanya, dalam mata pelajaran bahasa dan matematik, pelajar memerlukan latihan dan kegiatan yang lebih banyak bagi meningkatkan dan memantapkan pemahaman mereka terhadap konsep-konsep yang diajarkan dalam mata pelajaran tersebut. Pemilihan buku kerja yang sesuai oleh guru tentulah akan dapat meningkatkan kemampuan pelajar dalam memahami pelajaran. Oleh itu, tidak syak lagi bahawa penggunaan buku kerja dapat merangsang pemelajaran ke arah yang lebih positif dan seterusnya meningkatkan prestasi para pelajar.

MEMORANDUM MENGENAI PENGUNAAN BUKU KERJA DI SEKOLAH-SEKOLAH

DASAR RAYUAN

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Peranan Buku Kerja Membantu Guru

Penggunaan buku kerja di kelas dapat meringankan beban guru dalam menyediakan lembaran kerja tanpa menjejaskan mutu pendidikan para pelajarnya. Buku kerja disediakan oleh tenaga penerbitan profesional yang terlatih. Penerbitan sepenuh masa yang profesional menghasilkan buku kerja yang bermutu tinggi dari segi isi dan fakta, lukisan dan grafik, serta rupa bentuk fizikal buku juga. Hal ini demikian kerana tenaga penerbitan profesional mempunyai kemudahan baik kewangan mahupun bahan rujukan dalam membuat kajian yang terperinci terhadap sesuatu judul yang hendak diterbitkan.

Selain itu, oleh sebab para penerbit sememangnya terdedah kepada perkembangan penerbitan antarabangsa terutamanya penerbit multinasional, maka terdapatlah pembaharuan, pendekatan, dan kaedah penerbitan buku kerja yang lebih menarik dari setahun ke setahun. Segala pembaharuan ini dapat diserapkan dengan segera dalam buku kerja kerana penerbitannya lebih fleksibel berbanding dengan penerbitan buku teks yang mengambil masa yang panjang untuk disemak semula.

Konsep buku kerja yang bertujuan membantu dan melengkapkan buku teks dapat dilihat dalam penyediaan buku kerja geografi, misalnya. Dalam penyediaan buku kerja geografi data-data dan fakta-fakta yang terbaru dapat disisipkan atau diserapkan. Sebaliknya, hal ini tidak dapat dilakukan dalam penyediaan buku teks yang penggunaannya berlarutan selama beberapa tahun. Dengan hal yang demikian, buku kerja bukan saja dapat meningkatkan pemahaman pelajar tetapi juga dapat memungkinan mereka mengikuti perkembangan semasa. Hal ini demikian juga dengan mata pelajaran Bahasa Malaysia yang senantiasa berkembang oleh penemuan-penemuan baru. Perkembangan terbaru ini dapat diserapkan dengan mudah dalam buku kerja. Ini pula menunjukkan bahawa buku kerja dapat memberikan sumbangan dalam menaikkan taraf bahasa kepada bahasa ilmu. Dengan hal yang demikian, kesemuanya ini sekali gus dapat menghasilkan mutu pendidikan yang tinggi dan memungkinan pelajar menjadi insan yang lebih berwibawa.

Penyediaan lembaran kerja menimbulkan beban dan masalah kewangan yang bukan sedikit kepada pihak guru dan sekolah yang tentunya tidak dapat memanfaatkan 'economies of scale' seperti penyediaan buku kerja oleh penerbit swasta. Masa yang diijamatkan sudah tentu dapat dimanfaatkan oleh para guru dalam menyediakan kegiatan lain sama ada untuk meningkatkan profesionnya atau membimbing pelajar yang lemah di kelas. Masa yang diijamatkan ini dapat juga digunakan oleh guru untuk membuat penilaian atas keberkesanan pengajaran dan seterusnya memperbaiki segala kelemahan yang mungkin timbul. Dengan

demikian, kemajuan para pelajar dalam pelajaran akan senantiasa dapat diikuti oleh guru dari semasa ke semasa.

Di samping itu, dengan adanya pembaharuan dari segi isi dan pendekatan dalam buku kerja, maka guru dapat menggunakan buku kerja sebagai bahan rujukan dan bahan persediaan untuk mengajar. Hal ini sememangnya dapat membantu guru, khususnya yang mengajar di sekolah yang besar, maju, dan kompetitif kerana para pelajarnya memerlukan kegiatan dan latihan yang lebih mencabar. Dalam situasi yang sedemikian sudah tentulah tahap pengajaran dan pembelajaran di sekolah akan dapat ditingkatkan. Inilah suatu contoh yang jelas yang menunjukkan kekurangan bahan dalam buku teks dapat ditampung oleh buku kerja yang bermutu tinggi.

Kesan Sosio Ekonomi Larangan Buku Kerja

Sektor penerbitan adalah sektor yang penting dalam menghasilkan masyarakat yang berilmu yang diharapkan dapat membangunkan negara ke tingkat yang lebih maju. Sebagai satu perniagaan, kelangsungan perniagaan penerbit bergantung pada hasil jualan barangan yang diterbitkan. Daripada pendapatan inilah pelaburan baru untuk buku-buku yang baru dapat diteruskan. Larangan terhadap satu komponen barangan penerbitan akan memberikan kesan negatif dan menjejaskan peluang penerbitan buku-buku baru yang lain. Selain itu, kesannya berlansung juga kepada seluruh rangkaian sektor yang terlibat secara langsung atau tidak langsung dalam sektor penerbitan, baik perusahaan hulu (upstream) seperti pembekal kertas dan dakwat serta pencetak mahupun perusahaan hiliran (downstream) seperti pengedar buku dan penjual buku.

Kami telah membuat suatu analisa secara kasar tentang kehilangan pendapatan yang akan dihadapi oleh sektor penerbitan sebagai akibat larangan terhadap penggunaan buku kerja di sekolah. Yang berikut merupakan analisa tersebut.

Andaian

- | | | |
|---|---|--------------------------------|
| (a) Bilangan pelajar di sekolah | - | 2.5 juta |
| (b) Jumlah purata perbelanjaan pelajar untuk buku kerja | - | \$25 tiap-tiap pelajar setahun |

Kehilangan Pendapatan Setiap Sektor

(a) Sektor kedai buku	\$ 62.50 juta
(b) Sektor penerbit	\$ 43.75 juta
(c) Sektor penulis	\$ 6.25 juta
(d) Sektor pembekal kertas	\$ 10.00 juta
(e) Sektor percetakan dan sektor sokongan lain	\$ 11.00 juta
	<hr/>
	\$133.50 juta
	<hr/>

Nilai kehilangan pendapatan sebanyak \$133.50 juta di atas merupakan jumlah pelaburan yang besar yang telah dan sedang dilaburkan untuk menjamin agar sektor penerbitan terus hidup. Dengan adanya larangan terhadap penjualan buku kerja, maka sektor penerbitan akan kehilangan pendapatan yang besar dan seterusnya tidak dapat menampung sama ada tenaga kerja mahir atau tidak mahir. Jika larangan ini diteruskan, para penerbit tiada pilihan lain kecuali menghentikan penerbitan buku kerja dan mengecilkan operasi dengan menghentikan sejumlah besar pekerja-pekerja penerbitan dan pemasaran.

Selain itu, bagi kedai buku yang pendapatannya bergantung besar pada penjualan buku kerja, mereka terpaksa menutup perniagaan kerana kos operasi sudah tentu akan melebihi hasil jualan. Yang lebih buruk lagi ialah larangan tersebut akan mengurangkan penubuhan kedai buku yang baru.

Kehilangan pendapatan sektor penerbitan swasta akan juga memberikan kesan negatif kepada kerajaan. Apabila sektor ini menanggung kerugian atau tidak berkembang maka sudah pasti sumbangan terhadap pendapatan percukaian kerajaan akan berkurangan.

Kemunculan penulis-penulis baru yang sebelum ini sungguh menggalakkan akan menjadi lembap berikutan larangan tersebut. Selain itu, penulis-penulis yang selama ini terlibat dalam penulisan buku kerja akan turut mengundurkan diri kerana galakan dan imbuhan yang semakin berkurangan. Hal ini seterusnya akan mewujudkan masalah kekurangan penulis buku di negara ini. Dengan demikian sumbangan yang diharapkan daripada mereka untuk meningkatkan mutu pendidikan di negara ini sukar diperolehi.

Jika ditinjau pada kesan yang tersirat dalam jangka panjang gambarannya lebih buruk lagi. Apabila jumlah penerbit berkurangan, maka sudah tentulah jumlah bahan bacaan yang serius dan bermutu di pasaran akan turut berkurangan. Hal ini seterusnya akan membantutkan perkembangan budaya membaca di kalangan masyarakat yang sedang diusahakan sekarang. Selain itu, besar ke-

mungkinannya harga bahan bacaan akan melambung tinggi kerana kos penerbitan meningkat oleh sebab 'diseconomies of scale' dan kurangnya keupayaan pelaburan terutamanya dalam penerbitan buku-buku akademik kerana khuatir akan tindak-balas negatif daripada pihak sekolah. Sebagai kesimpulannya, kesan lanjutan ini akan menghalang perkembangan pendidikan yang sihat dan dikhuatiri pelajar lulusan persekolahan tidak akan bersikap kritis dan analitis kerana kurangnya bahan rujukan.

CADANGAN

Sesungguhnya pihak penerbit sedia maklum akan perkembangan negatif sebagai akibat pemasaran yang agresif oleh jurujual dan fenomena 'tidak wajib tetapi perlu' dalam penggunaan buku kerja di sekolah. Namun demikian, sumbangan positif buku kerja dalam alam pembelajaran di sekolah perlu diambil kira dan kesan larangan ini secara menyeluruh kepada sektor buku harus diperhitungkan juga sebelum larangan ini dikuatkuasakan.

Oleh yang demikian, pihak penerbit melalui Persatuan Penerbit Buku Malaysia (MBPA) ingin membuat beberapa cadangan kepada Kementerian Pendidikan. Cadangan-cadangan ini bukan saja dapat membantu pihak penerbit tetapi juga dapat mengatasi masalah yang dihadapi oleh pihak kementerian berhubung dengan penggunaan buku kerja di sekolah. Cadangan-cadangan itu adalah seperti yang berikut:

- (a) Panitia pemilihan harus ditubuhkan di tiap-tiap sekolah dan diberi kuasa untuk membuat pilihan dan membuat pesanan terhadap buku kerja yang hendak digunakan dengan berdasarkan kesesuaian buku-buku kerja itu.
- (b) Pihak guru sekolah harus diberi peluang menggunakan budi bicaranya untuk menentukan sama ada sesuatu buku kerja itu sesuai digunakan di kelas atau sebagai kerja rumah kerana guru yang terlibat lebih mengetahui keperluan penggunaannya di kalangan para pelajarinya.
- (c) MBPA dengan persetujuan Persatuan Penjual Buku (Malaysia Bookseller Association) sedang melaksanakan 'Fair Trade Practice Agreement' yang antara lain:
 - (i) melarang penerbit menjual buku terus kepada pihak sekolah.
 - (ii) melarang penerbit dan penjual buku memberi diskaun kepada pihak sekolah sewaktu membuat promosi agar diskaun tersebut tidak mempengaruhi panitia membuat pilihan.

- (d) Usaha promosi buku kerja di sekolah oleh pekerja pemasaran penerbit harus dibenarkan agar para guru mengetahui kandungan dan aspek-aspek lain buku kerja yang dipasarkan.
- (e) Penggunaan satu siri buku kerja dihadkan hanya untuk satu mata pelajaran untuk mengurangkan masalah beban kewangan ibu bapa.
- (f) MBPA akan senantiasa bekerjasama dengan pihak Kementerian Pendidikan dalam memastikan semua buku kerja yang diterbitkan bermutu tinggi memenuhi hasrat falsafah pendidikan negara.

KESIMPULAN

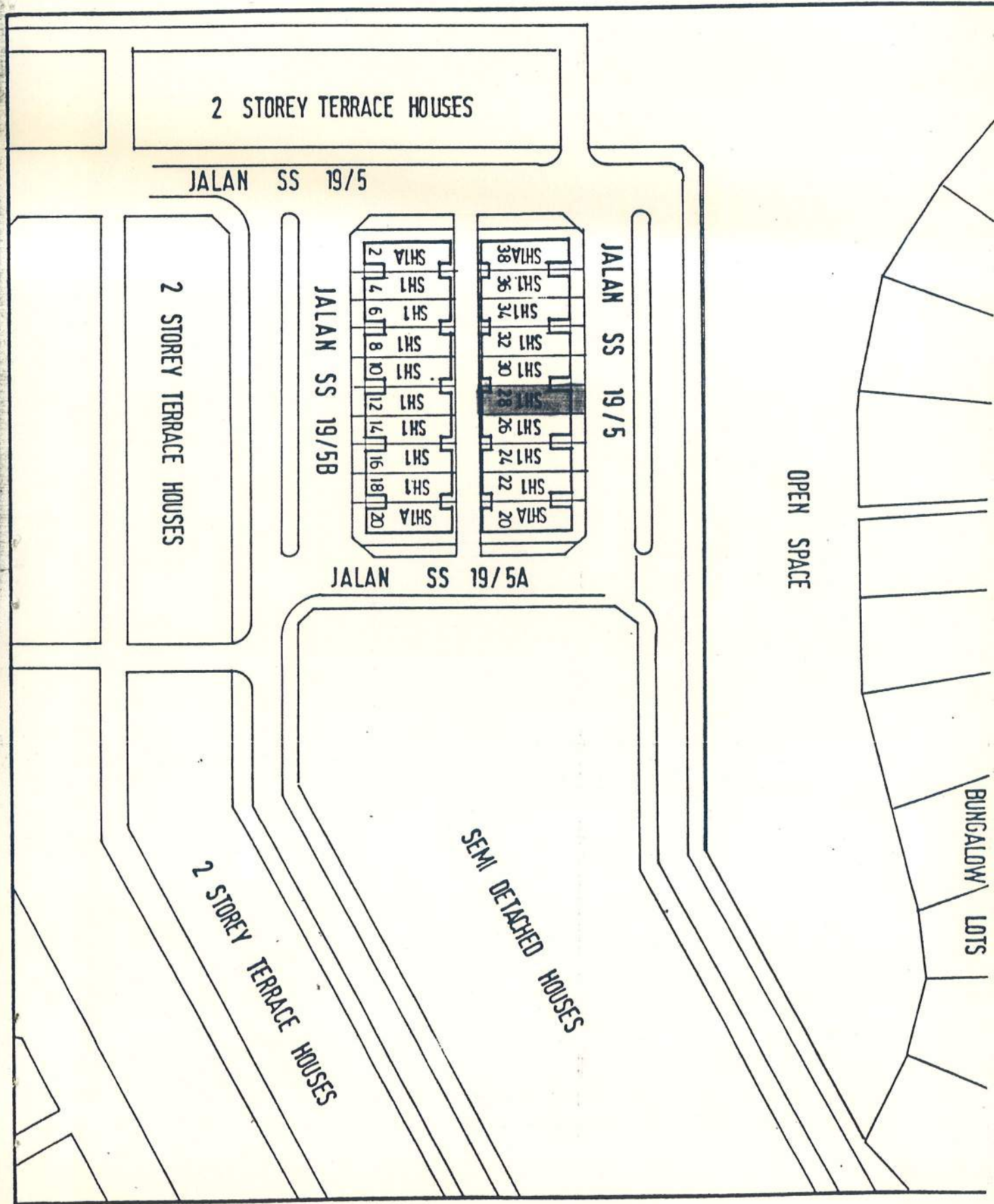
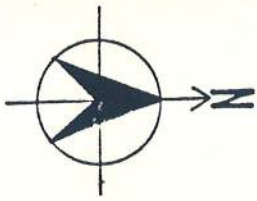
Sebagai persatuan penerbitan yang mewakili hasrat anggota yang berdaftar, kami berharap agar pihak Kementerian Pendidikan dapat menimbang semula dan melonggarkan larangan terhadap penggunaan buku kerja di sekolah. Sesungguhnya pihak penerbit swasta turut menghayati cita-cita untuk mengembangkan dan meningkatkan mutu pendidikan di negara ini. Justeru itu, kami sedang dan akan meningkatkan sumbangan dan peranan yang dapat kami mainkan untuk mencapai cita-cita murni tersebut. Kami berharap juga agar pihak kerajaan dapat menjalin hubungan serta kerjasama yang bermakna dan berterusan dengan pihak penerbit bagi kepentingan bidang pendidikan masa kini dan akan datang.

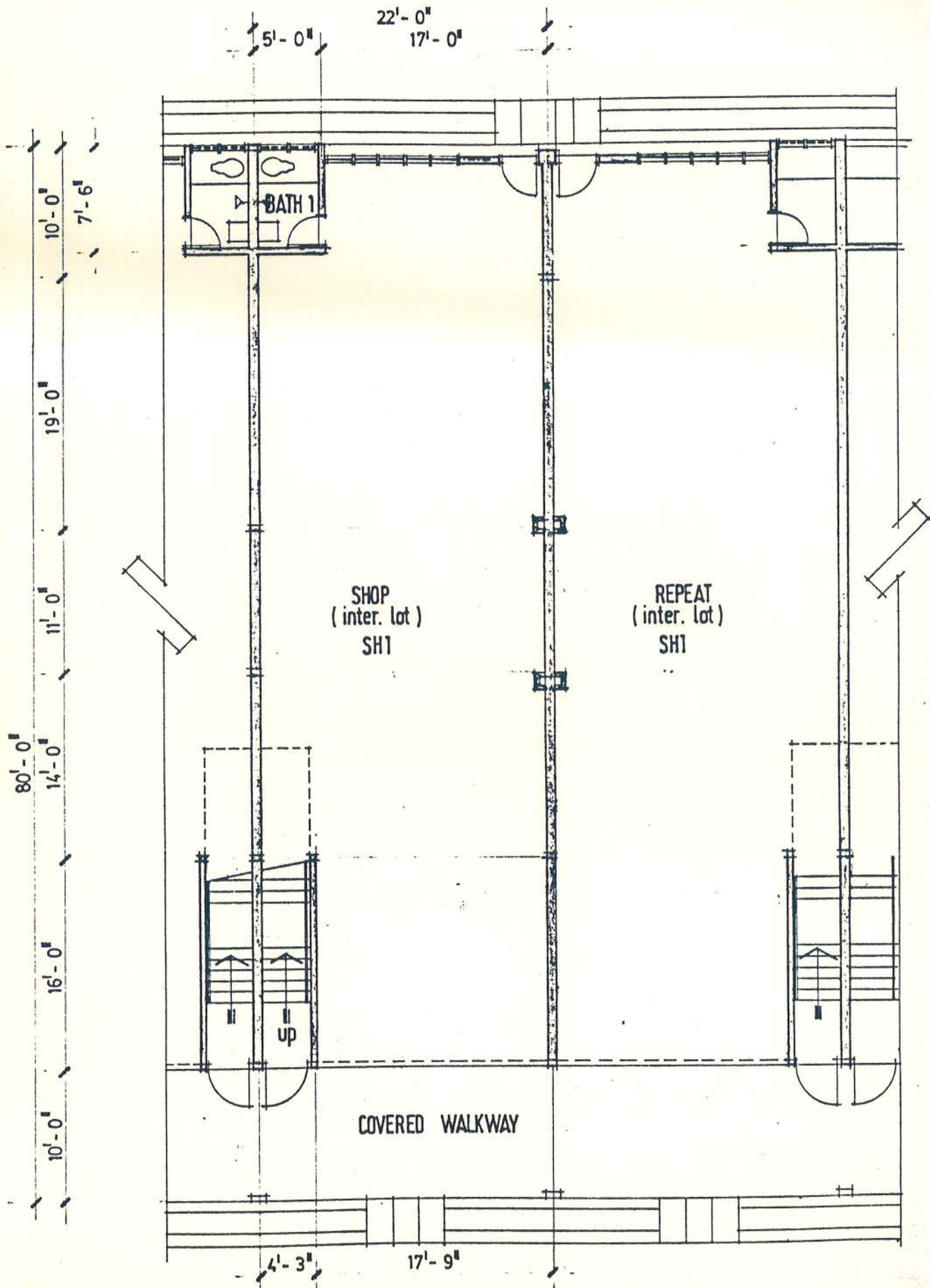
Sebagai badan yang bertanggungjawab, kami akan terus memperjuangkan kemajuan penerbitan bagi faedah rakyat, khususnya masyarakat pelajar di negara ini. Lantaran itu, kami berharap agar pihak Kementerian Pendidikan dapat membantu kami mencapai objektif mulia ini bermula dengan melonggarkan larangan terhadap penggunaan buku kerja di sekolah.

Sekian.

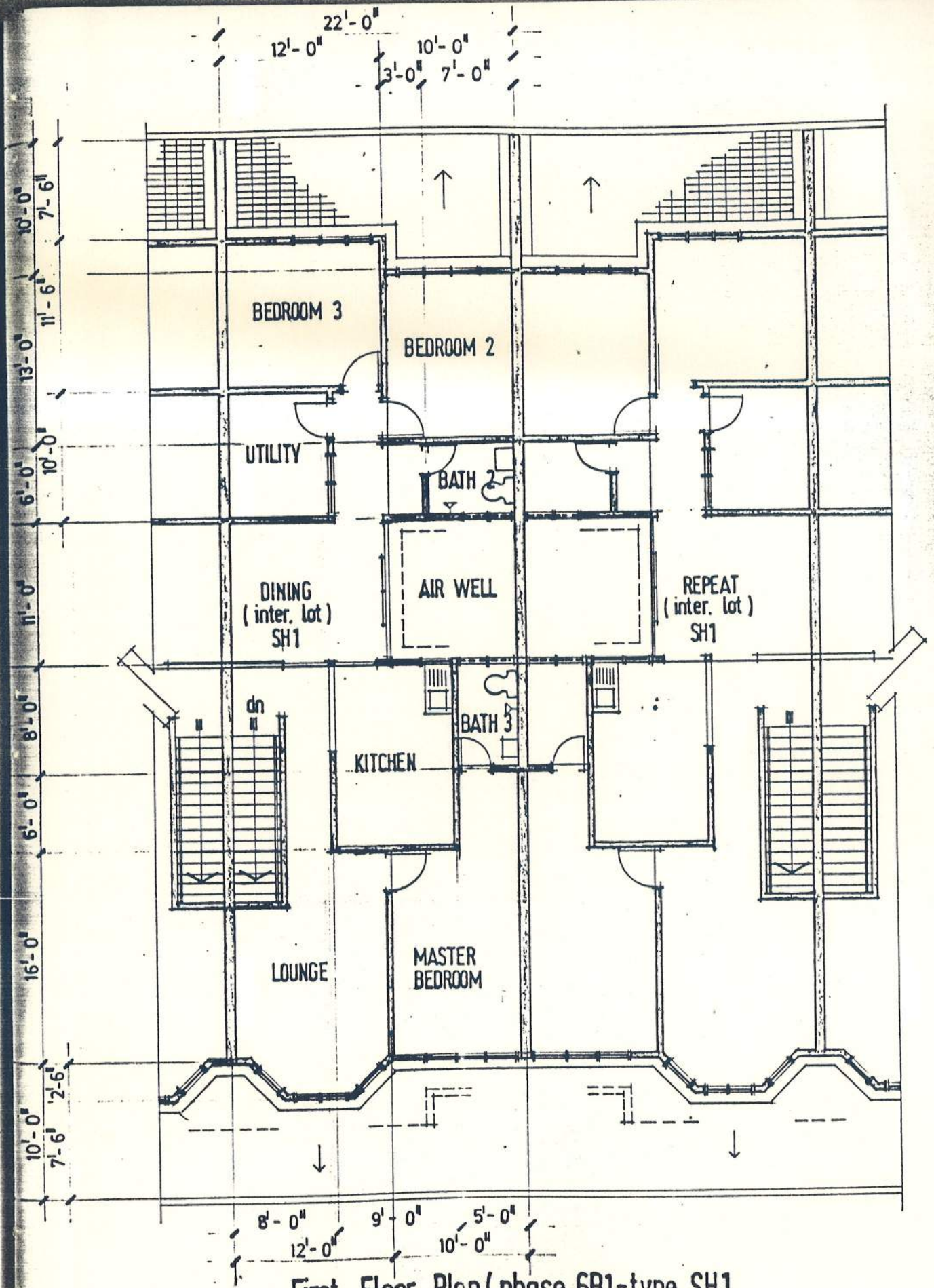


Lot No. 28, Road SS 19/5
Subang Jaya, 47500 Petaling Jaya
Selangor Darul Ehsan.





Ground Floor Plan (phase 6B1-type SH1)
DOUBLE STOREY SHOPHOUSES - ZG1



First Floor Plan (phase 6B1-type SH1)
 DOUBLE STOREY SHOPHOUSES - ZG1

100

100

100